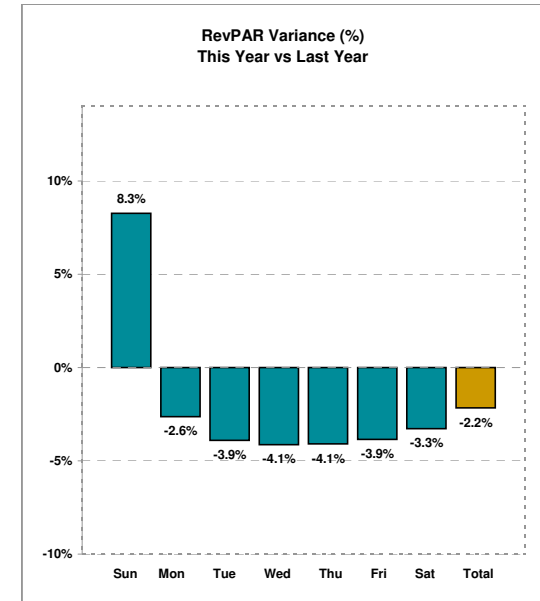
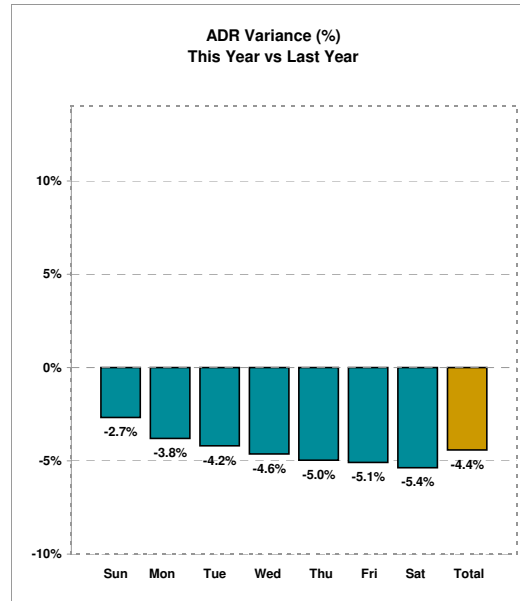
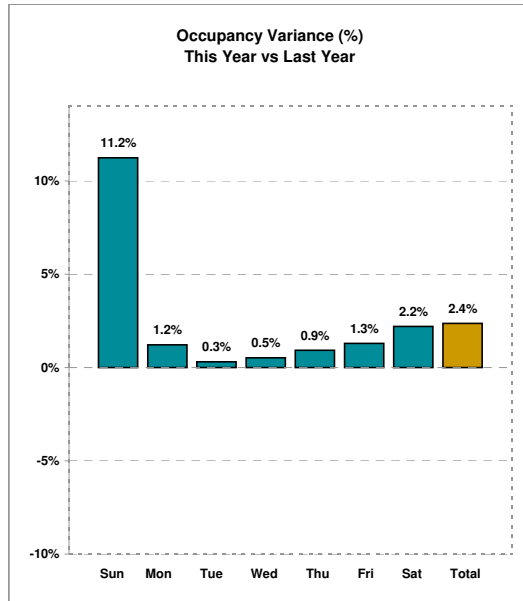




Weekly Hotel Report - Total United States - Week of February 14, 2010 - February 20, 2010

	Actual Feb 14, 2010 - Feb 20, 2010								Percent Change from Previous Year							
	14-Feb-10	15-Feb-10	16-Feb-10	17-Feb-10	18-Feb-10	19-Feb-10	20-Feb-10	Total	15-Feb-09	16-Feb-09	17-Feb-09	18-Feb-09	19-Feb-09	20-Feb-09	21-Feb-09	Total
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week
Occupancy	52.9%	48.4%	55.5%	57.6%	54.5%	58.6%	60.0%	55.4%	11.2%	1.2%	0.3%	0.5%	0.9%	1.3%	2.2%	2.4%
Average Daily Rate	\$98.62	\$96.82	\$98.96	\$98.72	\$96.44	\$90.92	\$91.03	\$95.81	-2.7%	-3.8%	-4.2%	-4.6%	-5.0%	-5.1%	-5.4%	-4.4%
Revenue Per Available Room	\$52.21	\$46.87	\$54.89	\$56.82	\$52.60	\$53.27	\$54.65	\$53.04	8.3%	-2.6%	-3.9%	-4.1%	-4.1%	-3.9%	-3.3%	-2.2%



Source: Smith Travel Research

You may quote this data when properly attributing it to Smith Travel Research, Inc.
For additional information about specific markets or STR chain scales please contact STR at 615-824-8664, or e-mail: info@smithtravelresearch.com.

Date Created: February 23, 2010