

TAC Web shop: Wellness for Christmas shoppers



Reservation
Assistant™

Spa & Activity Software

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The Austrian software vendor TAC adds some new functionalities to its web shop for SPAs and wellness operations. Guests can have their vouchers and products gift-wrapped and delivered to their homes.

In good time prior to this year's Christmas trade, the Austrian developer of Reservation Assistant Spa & Activity Software TAC adds some new functionalities to its web shop for SPAs, thermal baths and hotels: As from now wellness guests can not only buy personalized gift certificates and products via the Internet, but also have them gift-wrapped and delivered to their homes. Busy and forgetful givers can immediately print their online vouchers, if it is already too late for a postal shipment.

The TAC web shop is not only an additional sales channel for SPAs and hotels to sell gift certificates and products, but also a possibility to sell treatments via the Internet. The guests have access to the SPA's services twenty-four-seven and can book treatments or reserve tables in the restaurant online. This means enhanced service for guests and increased sales for the SPA.

The TAC web shop offers several payment methods: credit card, Paypal, directbanking.com and direct debit. TAC ensures safe handling of credit card data with its PCI certificate (Payment Card Industry Data Security Standard).

Article	Recipient	Shipping	Giftwrap
Value Voucher Christmas	Katharina	Shipping	Giftwrap
Value Voucher Christmas		Shipping	Giftwrap
Relaxation for Him		Shipping	Giftwrap
RA Chocolate "Nougat Variation"		Shipping	Giftwrap
RA Chocolate "Nougat Variation"		Shipping	Giftwrap

Shipping 6,50 €
Giftwrap 10,00 €
Shipping 16,50 €

Confirm >

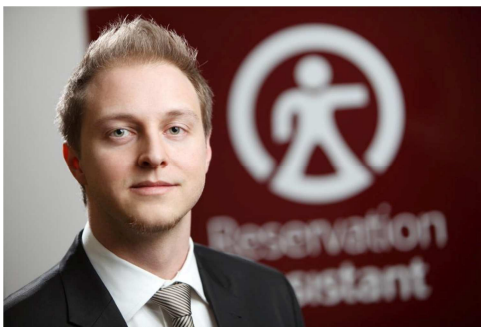
The new functionalities in the TAC web shop can be tested at <http://webengine.reservationassistant.com/>.

About TAC

The Austrian software vendor TAC is specialized in the development of innovative software solutions for the hospitality industry. Reservation Assistant Spa & Activity Software coordinates and optimizes all operational processes of a typical wellness business. Customers include Hyatt Hotels Corporation, La Mamounia Marokko, Grand Resort Bad Ragaz, InterAlpen-Hotel Tyrol, The Dolder Grand, Lindner Hotels and Resort, Grand Hotel Victoria Jungfrau and Belle Mare Plage Mauritius.

With Digital Signage TAC offers spas an additional possibility to maximize resource utilization and increase revenue. Reservation Assistant Spa & Activity Software documents last minute availability of spa treatments and automatically reports them on all electronic boards of TAC Digital Signage – A presentation that attracts the guests' attention and generates additional sales.

Recently, TAC introduced the first mobile loyalty card for SPAs, hotels and fitness operations.



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