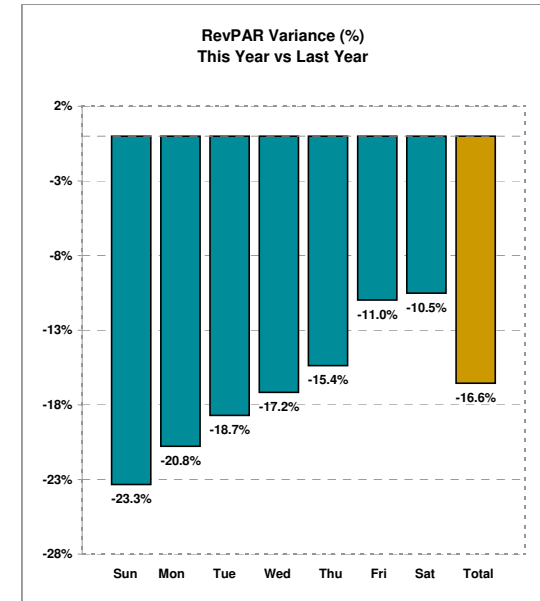
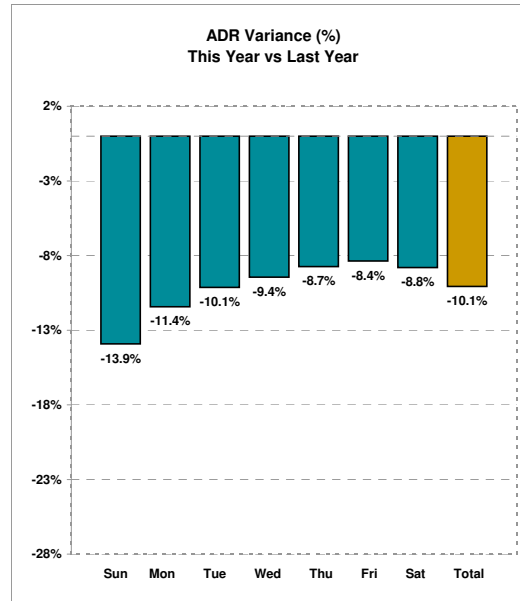
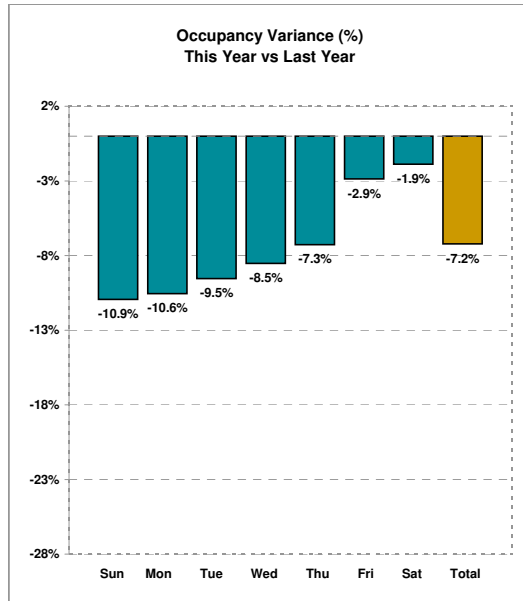




Weekly Hotel Report - Total United States - Week of September 20, 2009 - September 26, 2009

	Actual Sep 20, 2009 - Sep 26, 2009								Percent Change from Previous Year							
	20-Sep-09	21-Sep-09	22-Sep-09	23-Sep-09	24-Sep-09	25-Sep-09	26-Sep-09	Total	21-Sep-08	22-Sep-08	23-Sep-08	24-Sep-08	25-Sep-08	26-Sep-08	27-Sep-08	Total
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week
Occupancy	43.7%	57.3%	62.8%	63.6%	59.6%	64.3%	67.1%	59.8%	-10.9%	-10.6%	-9.5%	-8.5%	-7.3%	-2.9%	-1.9%	-7.2%
Average Daily Rate	\$96.08	\$102.24	\$104.65	\$104.45	\$101.70	\$96.69	\$95.60	\$100.30	-13.9%	-11.4%	-10.1%	-9.4%	-8.7%	-8.4%	-8.8%	-10.1%
Revenue Per Available Room	\$42.03	\$58.55	\$65.70	\$66.45	\$60.57	\$62.15	\$64.13	\$59.94	-23.3%	-20.8%	-18.7%	-17.2%	-15.4%	-11.0%	-10.5%	-16.6%



Source: Smith Travel Research

You may quote this data when properly attributing it to Smith Travel Research, Inc.
For additional information about specific markets or STR chain scales please contact STR at 615-824-8664, or e-mail: info@smithtravelresearch.com.

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