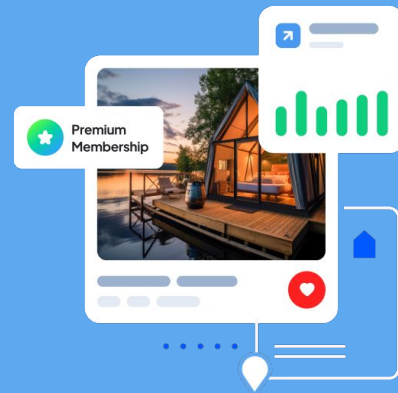


Keep more of every booking and 0% commissions with

Premium



You've already done the hard part: building a great place to stay and creating the kind of experience guests want to come back to. Now, you want a smarter way to grow — one that helps you attract bookings, keep more of your revenue, and give travelers a direct path to your property.

That's where the Premium membership can help. Instead of paying commission on every booking, you can choose a simple annual plan that gives you more control over how you market your property and connect with guests.

Solution

With Premium, you get a straightforward way to grow your business with more confidence and less friction. You'll unlock 0% commissions, a direct booking link, always have unlimited standard listings, and a verified profile that helps build trust with travelers.

Your Premium membership is designed to help you increase visibility, simplify your costs, and keep more of what you earn — so you can focus on hosting, growing, and building stronger guest relationships.

Top benefits

- Keep more revenue with **0% commissions** on bookings.
- Drive **Direct Bookings** and create a more personalized guest journey.
- Highlight up a single property as your **Featured Listing** at anytime and make it stand out on the platform and in search engines.
- Build trust faster with a **Verified Profile** that helps guests book with confidence.
- Simplify your costs with one annual fee instead of ongoing booking-based charges.

At Lake.com, we're here to support you every step of the way.

Best For

Vacation rental owners, independent operators, and property managers with less than 10 properties.

How It Works

1. Join Premium
2. Add or import your properties
3. Start receiving more value from every booking

What's Included

- 1 Premium Listing
- 0% commissions
- Direct bookings
- Verified profile
- Unlimited standard listings
- Simple annual pricing

\$499/year

Buy now

