

TOP 10 GROUP EVENTS

JUNE 2006 - NORTH AMERICA & SELECTED MARKETS

Square Footage Meeting Space Occupied, Square Footage Catered, Estimated Number of Attendees

Data derived from reader board reports covering 468 hotels in 38 markets across 30 states*

Total number of events surveyed for time period: 20,240

Square Footage Meeting Space Occupied – North America

	Event	Market	Sq Ft - Meeting Space Occupied
1.	2006 U Connect Conference	Nashville TN	407,094
2.	BOMBARDIER RECREATIONAL PRODUCTS - CLUB EVINRUDE	Nashville TN	271,814
3.	Society of Decorative Painters 2006 Annual Convention	Nashville TN	252,121
4.	Global Health Council - 2006 Annual Conference	Washington DC	224,204
5.	National American Miss Pageant 2006	Indianapolis IN	223,808
6.	2006 NA MDO CBD Meeting	Nashville TN	215,407
7.	Academic Advising Summer Institute	Norfolk VA	189,914
8.	The Finance and Accounting Forum	Nashville TN	167,001
9.	Indiana/Kentucky Conference	Indianapolis IN	126,393
10.	CONGRESS OF EPIDIMIOLOGY	Seattle WA	124,400

Square Footage Catered – North America

	Event	Market	Sq Ft – Meeting Space Catered Events
1.	Global Health Council - 2006 Annual Conference	Washington DC	84,871
2.	2006 NA MDO CBD Meeting	Nashville TN	84,741
3.	2006 U Connect Conference	Nashville TN	69,275
4.	2006 BOARD OF DIRECTORS SERIES	Minneapolis MN	63,219
5.	BOMBARDIER RECREATIONAL PRODUCTS - CLUB EVINRUDE	Nashville TN	54,254
6.	Indiana/Kentucky Conference	Indianapolis IN	53,872
7.	GRAND BOULE OF THE SIGMA PI PHI 2006 CONVENTION	Detroit MI	52,712
8.	MEDTRONIC SOFAMOR DANEK/CIRCLE OF EXCELLENCE	Memphis TN	49,737
9.	CHI OMEGA FRATERNITY CONVENTION 2006	Washington DC	48,000
10.	Minnesota Renewal Project	Minneapolis MN	46,500

Estimated Number of Attendees – North America

	Event	Market	Est Num of Attendees
1.	Society of Decorative Painters 2006 Annual Convention	Nashville TN	3,765
2.	NENA	Pittsburgh PA	2,722
3.	Special Libraries Association	Baltimore MD	2,677
4.	2006 U Connect Conference	Nashville TN	2,578
5.	Pha's 7th International PH Conference	Minneapolis MN	2,402
6.	INFORMS MARKETING SCIENCE CONFERENCE	Pittsburgh PA	2,260
7.	University of Pittsburgh Medical Center (UPMC)	Pittsburgh PA	2,254
8.	231st Army Ball AUSA Sunshine Chapter	Orlando FL	2,176
9.	2006 NA MDO CBD Meeting	Nashville TN	2,073
10.	NATIONAL COAL SHOW	Pittsburgh PA	2,059

SELECTED MARKETS**Square Footage Meeting Space Occupied – Baltimore (Including Annapolis and Columbia MD)**

	Event	City	Sq Ft - Meeting Space Occupied
1.	Special Libraries Association	Baltimore	107,216
2.	RSA ANNUAL MEETING 2006	Baltimore	92,594
3.	American Society of Echocardiography: 17th Annual Scientific Sessions	Baltimore	77,139
4.	CFA Institute Examination	Baltimore	71,770
5.	Special Libraries Association	Baltimore	70,544
6.	BEST PRACTICES IN PRIMARY CARE	Baltimore	66,110
7.	AWHONN	Baltimore	64,640
8.	IAFC	Hunt Valley	59,859
9.	PBAA 20TH ANNUAL CONVENTION	Baltimore	55,828
10.	Central Maryland Reality Check Plus	Baltimore	55,256

SELECTED MARKETS (Continued)**Square Footage Catered – Baltimore (Including Annapolis and Columbia MD)**

	Event	City	Sq Ft – Meeting Space Catered Events
1.	BON SECOURS GALA	Baltimore	22,320
2.	Glaceau Meeting	Baltimore	20,955
3.	CLUB DEJOUR, INC.	Ellicott City	19,784
4.	INSTITUTE FOR EDUCATIONAL LEADERSHIP	Baltimore	19,702
5.	BOMA Annual Golf Tournament	Ellicott City	18,944
6.	2006 Summer Gathering of Presbyterian Women	Hunt Valley	18,240
7.	FOURTH ANNUAL NATIONAL RESIDENT SUMMIT	Baltimore	17,820
8.	Association of Genetic Technologists	Baltimore	16,730
9.	SIGMA GAMMA RHO - 16TH ANNUAL BLUE & GOLD GALA	Baltimore	15,946
10.	REALTY EXECUTIVES 2006 ANNUAL BROKER/OWNER CONFERENCE	Baltimore	15,124

Estimated Number of Attendees – Baltimore (Including Annapolis and Columbia MD)

	Event	City	Est Num of Attendees
1.	Special Libraries Association	Baltimore	2,677
2.	American Society of Echocardiography: 17th Annual Scientific Sessions	Baltimore	1,926
3.	CFA Institute Examination	Baltimore	1,791
4.	AWHONN	Baltimore	1,614
5.	Central Maryland Reality Check Plus	Baltimore	1,379
6.	American Society of Gene Therapy	Baltimore	1,237
7.	ASSOCIATION OF WOMENS HEALTH AND OBSTETRICS	Baltimore	1,053
8.	National Baptist Congress for Christian Education	Baltimore	915
9.	Johns Hopkins - Treatment of Patients with Inflammatory Rheu	Baltimore	871
10.	INT'L SYMPOSIUM ON ELECTRON, ION, PHOTON BEAMS ANNUAL CONV	Baltimore	836

SELECTED MARKETS (Continued)

Square Footage Meeting Space Occupied – Kansas City

	Event	City	Sq Ft - Meeting Space Occupied
1.	NEIGHBORWORKS AMERICA NATIONAL TRAINING INSTITUTE	Kansas City	114,843
2.	Skills USA - MAIN	Kansas City	99,178
3.	KAFP 2006 Annual Meeting & Scientific Session	Overland Park	70,361
4.	NCUTCD Meeting	Overland Park	56,851
5.	SOSLAND PUBLISHING PURCHASING SEMINAR	Kansas City	52,722
6.	H&R BLOCK 2006 LEADERSHIP DEVELOPMENT MEETING	Kansas City	50,195
7.	INTL ASSN CHIEFS POLICE	Kansas City	42,779
8.	CBIZ/MHM Training Level 3 & 5	Overland Park	41,547
9.	KANSAS BAR ASSOCIATION CONFERENCE	Overland Park	40,410
10.	FRIENDSHIP BAPTIST CHURCH	Kansas City	38,438

Square Footage Catered – Kansas City

	Event	City	Sq Ft – Meeting Space Catered Events
1.	SPIRIT OF ENTERPRISE AWARD	Kansas City	20,739
2.	NEIGHBORWORKS AMERICA NATIONAL TRAINING INSTITUTE	Kansas City	20,188
3.	MID AMERICAN REGIONAL COUNCIL	Kansas City	17,487
4.	CRICUIT CITY	Kansas City	17,040
5.	KAFP 2006 Annual Meeting & Scientific Session	Overland Park	16,386
6.	Skills USA - MAIN	Kansas City	15,080
7.	CBIZ/MHM Training Level 3 & 5	Overland Park	14,566
8.	Kansas Court Reporters Association	Overland Park	12,000
9.	SOSLAND PUBLISHING PURCHASING SEMINAR	Kansas City	11,868
10.	Girl Scouts of the Mid-Continent Council, Inc	Kansas City	11,256

SELECTED MARKETS (Continued)

Estimated Number of Attendees – Kansas City

	Event	City	Est Num of Attendees
1.	U. S. SENATOR JIM TALENT	Kansas City	1,436
2.	SPIRIT OF ENTERPRISE AWARD	Kansas City	964
3.	NEIGHBORWORKS AMERICA NATIONAL TRAINING INSTITUTE	Kansas City	676
4.	RESEARCH COLLEGE OF RADIOLOGY GRADUATION	Kansas City	578
5.	NCUTCD Meeting	Overland Park	450
6.	MID AMERICAN REGIONAL COUNCIL	Kansas City	436
7.	INT'L ASSN CHIEFS OF POLICE	Kansas City	436
8.	Skills USA - MAIN	Kansas City	433
9.	CRICUIT CITY	Kansas City	425
10.	US ENVIRONMENTAL PROTECTION AGENCY	Kansas City	383

The Knowland Group provides detailed reports on events within a client's competitive set of hotels to over 230 hotels across the United States and Canada. Details include: meeting planner contact information, previous event and size details on all groups surveyed, detailed overview of group's experiences including any complaints or issues, actual size of event (number of room nights actualized), date of group's next event, property selection decision date(s) and/or process(s) (including RFP details if relevant), size of next event, existence of any relationships (contractual and/or personal) with incumbent and/or other hotel(s) and any additional information requested by client.

For more details on expanding your group sales revenue – contact the Knowland Group today online: www.KnowlandGroup.com or by phone: 202.842.9244

*Data are derived from the Knowland Group's national reader board service. Hotels surveyed are determined by request from Knowland Group clients. Data do not represent a scientific study. Estimated number of attendees is based on size of meeting rooms occupied and, where possible to determine, configuration of rooms and does not necessarily correspond to room nights actualized. Data on catered events are determined by function descriptions. Single instance events, such as weddings, although included in client reports, or omitted here.