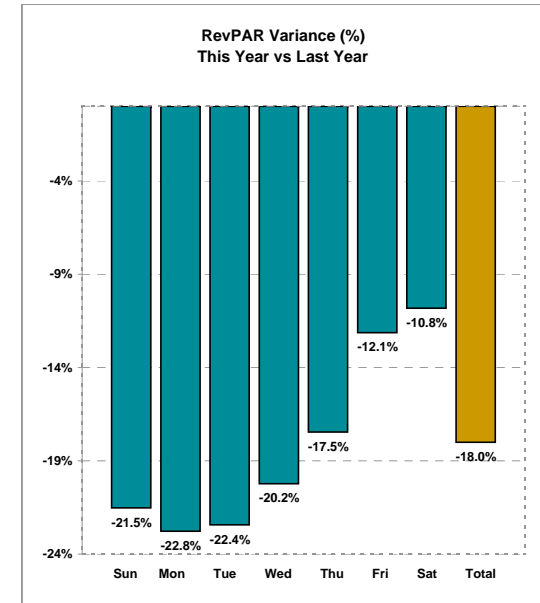
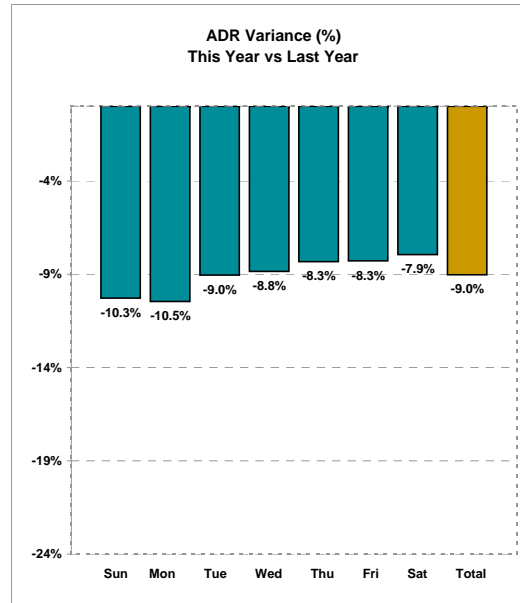
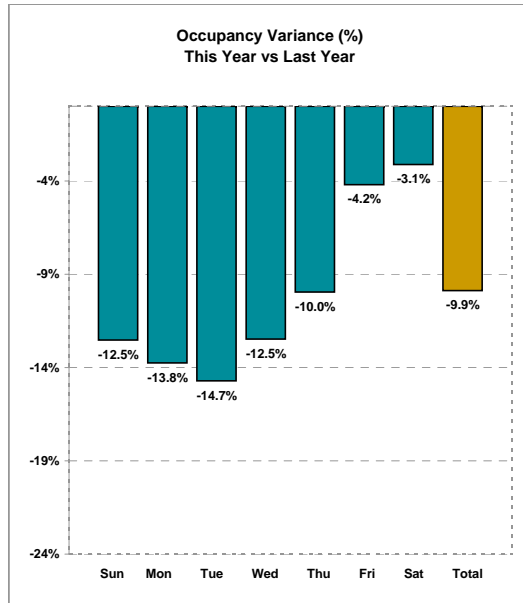




## Weekly Hotel Report - Total United States - Week of March 29, 2009 - April 04, 2009

	Actual Mar 29, 2009 - Apr 04, 2009								Percent Change from Previous Year							
	29-Mar-09	30-Mar-09	31-Mar-09	1-Apr-09	2-Apr-09	3-Apr-09	4-Apr-09	Total	30-Mar-08	31-Mar-08	1-Apr-08	2-Apr-08	3-Apr-08	4-Apr-08	5-Apr-08	Total
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week
<b>Occupancy</b>	40.7%	50.8%	55.6%	57.9%	56.8%	64.7%	66.7%	56.2%	-12.5%	-13.8%	-14.7%	-12.5%	-10.0%	-4.2%	-3.1%	-9.9%
<b>Average Daily Rate</b>	\$96.82	\$99.68	\$101.14	\$101.35	\$99.82	\$96.07	\$96.90	\$98.79	-10.3%	-10.5%	-9.0%	-8.8%	-8.3%	-8.3%	-7.9%	-9.0%
<b>Revenue Per Available Room</b>	\$39.38	\$50.64	\$56.19	\$58.71	\$56.68	\$62.17	\$64.59	\$55.49	-21.5%	-22.8%	-22.4%	-20.2%	-17.5%	-12.1%	-10.8%	-18.0%



Source: Smith Travel Research

You may quote this data when properly attributing it to Smith Travel Research, Inc.  
For additional information about specific markets or STR chain scales please contact STR at 615-824-8664, or e-mail: info@smithtravelresearch.com.

Date Created: April 07, 2009