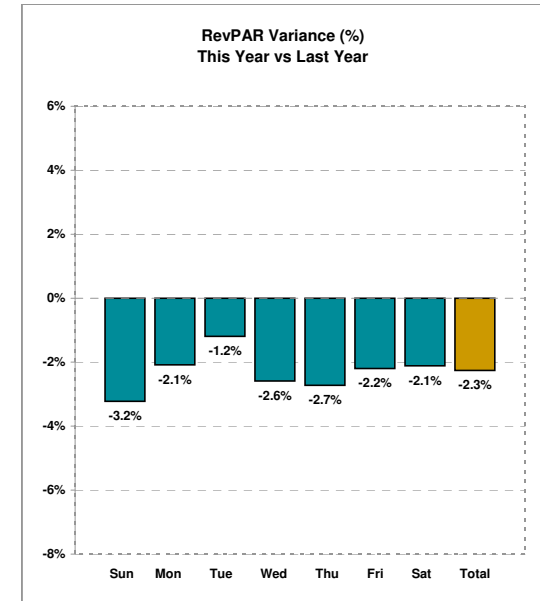
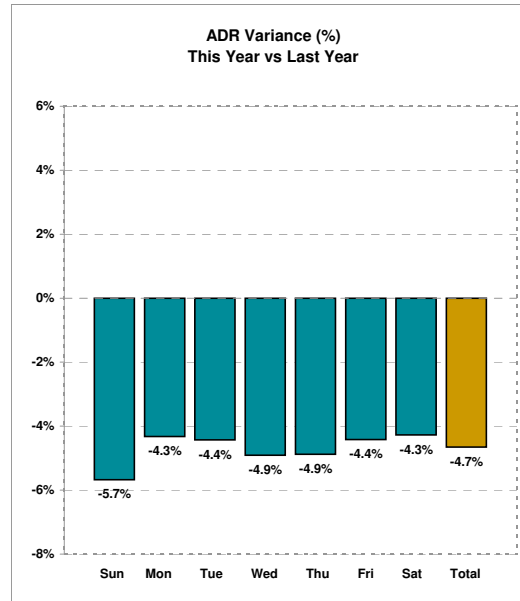
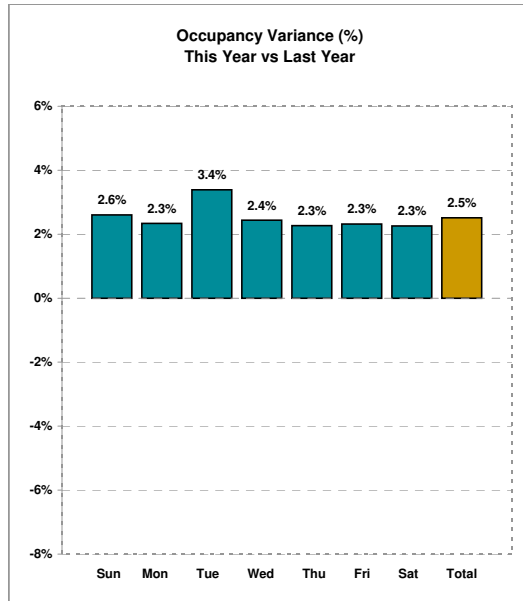




Weekly Hotel Report - Total United States - Week of February 21, 2010 - February 27, 2010

	Actual Feb 21, 2010 - Feb 27, 2010								Percent Change from Previous Year							
	21-Feb-10	22-Feb-10	23-Feb-10	24-Feb-10	25-Feb-10	26-Feb-10	27-Feb-10	Total	22-Feb-09	23-Feb-09	24-Feb-09	25-Feb-09	26-Feb-09	27-Feb-09	28-Feb-09	Total
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week
Occupancy	39.8%	53.1%	58.7%	58.9%	56.1%	59.8%	60.8%	55.3%	2.6%	2.3%	3.4%	2.4%	2.3%	2.3%	2.3%	2.5%
Average Daily Rate	\$94.07	\$98.52	\$99.86	\$99.48	\$97.31	\$91.74	\$91.33	\$96.06	-5.7%	-4.3%	-4.4%	-4.9%	-4.9%	-4.4%	-4.3%	-4.7%
Revenue Per Available Room	\$37.45	\$52.33	\$58.66	\$58.59	\$54.64	\$54.88	\$55.51	\$53.15	-3.2%	-2.1%	-1.2%	-2.6%	-2.7%	-2.2%	-2.1%	-2.3%



Source: Smith Travel Research

You may quote this data when properly attributing it to Smith Travel Research, Inc.
For additional information about specific markets or STR chain scales please contact STR at 615-824-8664, or e-mail: info@smithtravelresearch.com.

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