



**PROGRAM SCHEDULE ISPA 2006 THAILAND**  
**'The Best of the East'**

May 3-5, 2006 ; Queen Sirikit National Convention Center

**MEDIA REGISTRATION FORM**

Thank you for your interest in covering  
ISPA 2006 THAILAND  
International Spa & Wellness Conference and Exhibition

To register as a member of the media, please provide us with your contact information:

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- 13. Fax Number: .....
- 14. Please help me arrange to cover the following or interview the following:  
.....  
.....

**Please return your Registration forms to us until 25 April 2006 for organizational purposes.**

We thank you in advance.

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<b>Day One - Wednesday, 3 May 2006</b>			
0800	Registration		
0930 <input type="checkbox"/>	Welcome Address:	<b>President of ISMED and Director-General of TCEB</b>	
0940 <input type="checkbox"/>	Opening Address:	<b>Opening Ceremony</b>	
0950 <input type="checkbox"/>	Thank You Address :	<b>Mr. Peter Sng ;</b> Director, International Spa Association (ISPA)	
1010 <input type="checkbox"/>	Official Opening of Exhibition - Ribbon cutting at entrance of Exhibition Hall, Tour of Exhibition		
1145 <input type="checkbox"/>	<b><u>KeyNote I :</u></b> <b>Identifying the Spa Traveler</b>	<b>Ms. Kate Mearns ;</b> Chairman, International Spa Association (ISPA), USA	
1230 <input type="checkbox"/>	<b><u>KeyNote II :</u></b> <b>Lifestyle Trends and the Future of Spas</b>	<b>Mr. Ho Kwon Ping ;</b> Executive Chairman, Banyan Tree Group, Singapore	
1300	<b>L U N C H</b>		
1430 <input type="checkbox"/>	<b><u>Plenary Keynote :</u></b> <b>How to Be a Visionary</b> <i>(Business building inspiring)</i>	<b>Mr. William Heinecke ;</b> Chairman The Minor Group, Spa chain and owner of several hotels in Thailand (The Four Seasons, Regent, Marriott, and Anantatara), Thailand	
1530	<b>T E A B R E A K</b>		
<b>Break out Sessions (A)</b>	<b>Meeting Room : 1 Session (A1)</b>	<b>Meeting Room : 2 Session (A2)</b>	<b>Meeting Room : 3 Session (A3)</b>
1600 <input type="checkbox"/>	<b>Thai Herbs, Treatments and Philosophies</b>  <b>Dr. Vichai Chokevivat</b> Director-General of Department of Development of Thai Traditional Medicine, Thailand	<b>Jamu : Indonesian Spa Secret</b>  <b>Dr. Martha Tilaar</b> Chairwoman, Martha Tilaar Group of Companies, Indonesia	<b>Creating Your Spa Concept Stand out from the Competition</b>  <b>Ms. Samantha Foster</b> Director of International Projects, Chiva-som, Thailand
1700	<b>E N D O F C O N F E R E N C E</b>		
1000-1900	Exhibition Hours		
1930-2130	<input type="checkbox"/> <b>Welcome Reception</b>		



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<b>Day Two - Thursday, 4 May 2006</b>			
0830 <input type="checkbox"/>	<b><u>KeyNote III :</u></b> <b>Western Science &amp; Traditional Asian Therapies : An Update on Current Mind-Body Research</b>	<b>Ms. Carroll Dunham</b> Director Research & Product Development, Wild Earth Pvt. Ltd, Nepal	
0915 <input type="checkbox"/>	<b><u>Plenary I :</u></b> <b>ISPA Industry Dialogue</b>	<b>Chaired by Ms. Kate Mearns</b> Chairman, International Spa Association (ISPA), USA	
1000	<b>T E A B R E A K</b>		
<b>Break out Sessions (B)</b>	<b>Meeting Room : 1 Session (B1)</b>	<b>Meeting Room : 2 Session (B2)</b>	<b>Meeting Room : 3 Session (B3)</b>
1030 <input type="checkbox"/>	<b>A Revolutionary Approach to Improving Effectiveness with Clients</b> <b>Dr. Gary Wohlman</b> Wohlman Wellness & Coaching (Bali) and Amber Phoenix Pty Ltd (Australia)	<b>How to Create and Manage your Medical Spa</b> <b>Dr. Pakpilai Thavisin</b> S Medical Spa, Thailand	<b>Trends in Asian Spa Design</b>  <b>Mr Scott Whitaker</b> Thailand
1130 <input type="checkbox"/>	<b>Beyond Spas, The Next Level: The Spa Experience as a Way of Life</b> <b>Mr. Raoul A Sudre</b> CEO, Aspen Spa Management, USA	<b>Chinese Medicine in the Spa Environment</b>  <b>Mr. Ken Rosen</b> Practitioner of TCM, Chiva-Som International, Thailand	<b>Running a Profitable Spa</b>  <b>Speaker to be confirmed</b>
1230	<b>L U N C H</b>		
<b>Break out Sessions (C)</b>	<b>Meeting Room : 1 Session (C1)</b>	<b>Meeting Room : 2 Session (C2)</b>	
1400 <input type="checkbox"/>	<b>Asian Spas – Lessons from Asian Service</b>  <b>Naphalai Areesorn</b> Managing Director, Howarth Spa Consulting, Thailand	<b>Standard, System and Quality Control - The Art of Un-Common Sense</b>  <b>Mr. Trent Munday</b> Managing Director, Mandara Spa, Malaysia	
1500	<b>T E A B R E A K</b>		
1530 <input type="checkbox"/>	<b><u>Plenary II :</u></b> <b>The Latest Spa Industry and Consumer Research Findings and How to Use Statistics as a Business Tool</b>	<b>Mr. Stu Garrow</b> Co-Founder, Intelligent Spas Pte Ltd, Singapore	
1630	<b>E N D O F C O N F E R E N C E</b>		
1000-1900	Exhibition Hours		
1930-2130	<input type="checkbox"/> <b>Gala Dinner</b>		



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<b>Day Three - Friday, 5 May 2006</b>			
<b>Break out Sessions (D)</b>	<b>Meeting Room : 1 Session (D1)</b>	<b>Meeting Room : 2 Session (D2)</b>	
0830 <input type="checkbox"/>	<b>The Wheel Has Been Invented (ISPA Spa Operations Manual - a tool to help you structure daily operations)</b>  <b>Ms. Deborah Waldvogel</b> Director of Spa Operations & Resort Activities, Miiamo Spa & Enchantment Resort, USA	<b>Spa Design : Architecture &amp; Interiors</b>  <b>Mr. Robert Henry</b> Principal, Robert D. Henry Architects, USA	
0930 <input type="checkbox"/>	<b>Hotel/Resort Spa</b> <b>Speaker to be confirmed</b>	<b>Financial Management Techniques that Improve the Spa Experience &amp; Your Profitability</b>  <b>Ms. Sharilyn Abbajay</b> Abbajay & Associates, USA	
1030	<b>T E A   B R E A K</b>		
<b>Break out Sessions (E)</b>	<b>Meeting Room : 1 Session (E1)</b>	<b>Meeting Room : 2 Session (E2)</b>	
1100 <input type="checkbox"/>	<b>Ayurvedic Bodyworks</b> Ms Suchada Marwah, Suchada, Thailand  <b>Parts of the Body and their role in Holistic Healing</b> <b>Ms. Tanarrat Yimsuk</b> Holistic Therapist, Chiva-Som, Thailand  <b>Tibetan Treatment from the High Plateau</b> <b>Ms. Carroll Dunhan</b> Director Research & Product Development, Wild Earth Pvt. Ltd, Nepal	<b>Franchising your Spa Business</b>  <b>Dr. Paiboon Pilunoward</b> Aromavera, Thailand  <b>Ms. Surangrat Chiratiwat,</b> Thai Privilege Spa, Thailand	
1230	<b>L U N C H</b>		
<b>Break out Sessions (F)</b>	<b>Meeting Room : 1 Session (F1)</b>	<b>Meeting Room : 2 Session (F2)</b>	<b>Meeting Room : 3 Session (F3) - by Invitation Only</b>
1400 <input type="checkbox"/>	<b>Thai Spa Cuisine</b>  <ul style="list-style-type: none"> <li>• Mr. Paisarn Cheewinsiriwat,                Chef, Chiva-Som, Thailand</li> </ul>	<b>Super Spa Manager : From Insides Out</b>  <ul style="list-style-type: none"> <li>• Ms Vanessa Gay                Vice President, Australasian Spa Association, Australia</li> <li>• Buathon Thienarrom                Managing Director,                Sukkasart Hua Hin Co., Ltd,                Thailand</li> </ul>	<u>Presidential Forum :</u> <b>Future of Spa Industries in Asia Pacific Region</b> Spa Associations in Asia Pacific Region
1700	<b>E N D   O F   C O N F E R E N C E</b>		
1000-1900	Exhibition Hours		

\* Please note that the above program schedule is subject to changes.