



PROGRAM SCHEDULE ISPA 2006 THAILAND
'The Best of the East'

May 3-5, 2006 ; Queen Sirikit National Convention Center

`Day One - Wednesday, 3 May 2006			
0800	Registration		
0930	Welcome Address:	President of ISMED and Director-General of TCEB	
0940	Opening Address:	Opening Ceremony	
0950	Thank You Address :	Mr. Peter Sng ; Director, International Spa Association (ISPA)	
1010	Official Opening of Exhibition - Ribbon cutting at entrance of Exhibition Hall, Tour of Exhibition		
1145	<u>KeyNote I :</u> Identifying the Spa Traveler	Ms. Kate Mearns ; Chairman, International Spa Association (ISPA), USA	
1230	<u>KeyNote II :</u> Topic To Be Advised	Mr. Ho Kwon Ping ; Executive Chairman, Banyan Tree Group, Singapore	
1300	L U N C H		
1430	<u>Plenary Keynote :</u> How to Be a Visionary <i>(Business building inspiring)</i>	Mr. William Heinecke ; Chairman The Minor Group, Spa chain and owner of several hotels in Thailand (The Four Seasons, Regent, Marriott, and Anantatara), Thailand	
1530	T E A B R E A K		
Break out Sessions (A)	Meeting Room : 1 Session (A1)	Meeting Room : 2 Session (A2)	Meeting Room : 3 Session (A3)
1600	Thai Herbs, Treatments and Philosophies Dr. Vichai Chokevivat Director-General of Department of Development of Thai Traditional Medicine, Thailand	Jamu : Indonesian Spa Secret Dr. Martha Tilaar Chairwoman, Martha Tilaar Group of Companies, Indonesia	Creating Your Spa Concept Stand out from the Competition Ms. Samantha Foster Director of International Projects, Chiva-som, Thailand
1700	E N D O F C O N F E R E N C E		
1000-1900	Exhibition Hours		
1930-2130	Welcome Reception		



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Day Two - Thursday, 4 May 2006			
0830	<u>KeyNote III :</u> Western Science & Traditional Asian Therapies : An Update on Current Mind-Body Research		Ms. Carroll Dunham Director Research & Product Development, Wild Earth Pvt. Ltd, Nepal
0915	<u>Plenary I :</u> ISPA Industry Dialogue		Chaired by Ms. Kate Mearns Chairman, International Spa Association (ISPA), USA
1000	T E A B R E A K		
Break out Sessions (B)	Meeting Room : 1 Session (B1)	Meeting Room : 2 Session (B2)	Meeting Room : 3 Session (B3)
1030	A Revolutionary Approach to Improving Effectiveness with Clients Dr. Gary Wohlman Wohlman Wellness & Coaching (Bali) and Amber Phoenix Pty Ltd (Australia)	Medical Spa... Perfect for Anti-Aging Medicine Dr. Pakpilai Taveesin S-Spa, Thailand	Trends in Asian Spa Design Mr John Lightbody Director, Abacus Design Cp Ltd, Thailand
1130	Beyond Spas, The Next Level: The Spa Experience as a Way of Life Mr. Raoul A Sudre CEO, Aspen Spa Management, USA	Chinese Medicine-made simple Mr. Ken Rosen Chiva-Som, Thailand	Running a Profitable Spa Mr. Andrew Gibson Thailand
1230	L U N C H		
Break out Sessions (C)	Meeting Room : 1 Session (C1)	Meeting Room : 2 Session (C2)	
1400	Asian Spas – Lessons from Asian Service Naphalai Areesorn Managing Director, Howarth Spa Consulting, Thailand	Standard, System and Quality Control - The Art of Un-Common Sense Mr. Trent Munday Managing Director, Mandara Spa, Malaysia	
1500	T E A B R E A K		
1530	<u>Plenary II :</u> The Latest Spa Industry and Consumer Research Findings and How to Use Statistics as a Business Tool	Mr. Stu Garrow Co-Founder, Intelligent Spas Pte Ltd, Singapore	
1630	E N D O F C O N F E R E N C E		
1000-1900	Exhibition Hours		
1930-2130	Gala Dinner		



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Day Three - Friday, 5 May 2006			
Break out Sessions (D)	Meeting Room : 1 Session (D1)	Meeting Room : 2 Session (D2)	
0830	The Wheel Has Been Invented (ISPA Spa Operations Manual - a tool to help you structure daily operations) Ms. Deborah Waldvogel Director of Spa Operations & Resort Activities, Miiamo Spa & Enchantment Resort, USA	Spa Design : Architecture & Interiors Mr. Robert Henry Principal, Robert D. Henry Architects, USA	
0930	Hotel/Resort Spa To be confirmed	Financial Management Techniques that Improve the Spa Experience & Your Profitability Ms. Sharilyn Abbajay Abbajay & Associates, USA	
1030	T E A B R E A K		
Break out Sessions (E)	Meeting Room : 1 Session (E1)	Meeting Room : 2 Session (E2)	
1100	Ayurvedic Bodyworks Ms Suchada Marwah, Suchada, Thailand Parts of the Body and their role in Holistic Healing Mr. Tanarrat Timsuk Holistic Therapist, Chiva-Som, Thailand Tibetan Treatment from the High Plateau Ms. Carroll Dunhan Director Research & Product Development, Wild Earth Pvt. Ltd, Nepal	Franchising your Spa Business Dr. Paiboon Pilunoward Aromavera, Thailand Ms. Surangrat Chiratiwat, Thai Privilege Spa, Thailand	
1230	L U N C H		
Break out Sessions (F)	Meeting Room : 1 Session (F1)	Meeting Room : 2 Session (F2)	Meeting Room : 3 Session (F3) - by Invitation Only
1400	Thai Spa Cuisine <ul style="list-style-type: none"> • Mr. Paisarn Cheewinsiriwat, Chef, Chiva-Som, Thailand • Ms Sue Davies, Health Consultant Manager, Chiva-Som, Thailand 	Super Spa Manager : From Insides Out by Thai Spa Association	<u><i>Presidential Forum :</i></u> Future of Spa Industries in Asia Pacific Region Spa Associations in Asia Pacific Region
1700	E N D O F C O N F E R E N C E		
1000-1900	Exhibition Hours		

* Please note that the above program schedule is subject to changes.



ISPA 2006 THAILAND
INTERNATIONAL SPA & WELLNESS CONFERENCE AND EXHIBITION

Hosted by:



www.ispa2006-thailand.com

3-5 May 2006 Queen Sirikit National Convention Center
Bangkok, Thailand

CONFERENCE REGISTRATION FORM

Please return completed form to :

Oversea Contact:

Conference & Exhibition Management Services Ptd Ltd

1 Martime Sqare #09-43,
Harbourfront Center, Singapore 099253
Tel: (656) 278-8666 Fax: (656) 278-4077
Email: judy@cems.com.sg

Thailand Contact:

Production Management & Services Co.,Ltd.

394/751 Rm 831-832 Moo 3
Petchkasem Road, Bangkae Bangkok 10160, Thailand
Tel: (662) 455 9344 Fax: (662) 455 9345
Email: info@pmsco.org

Delegate Information (Please type or write in block letters)

Prof. Dr Mr Mdm Ms

Family Name:

First Name/Initials:

Job Title:

Organisation:

Mailing address :

Country:

Tel : **Fax :** **Email :**

Registration Fees:

(A) Full Conference

Early Bird Fee (Before 31 March 2006)	US\$240 or Baht 9,600
Normal Fee (Before 31 March 2006)	US\$300 or Baht 12,000

Tick

(B) Accompanying Guests

Registration Fee - US\$120 or Baht 4,800 per person

Family Name

First Name / Initials

Payment:

I authorise payment of US\$...../Baht..... to be made by:

Overseas: Cheque / Bank Draft drawn on a Singapore bank payable to
"Conference & Exhibition Management Services Pte Ltd"

Credit Card Amex Visa Mastercard

Card Number CVV No..... Expiry Date.....

Thailand: T/T or Cheque payable to "Production Management & Services Co.,Ltd.
Account: Bank of Ayudhaya, Sapan Prachaotaksin Branch
Saving A/C # 153-1-19561-9

Authorised Signature _____

Date _____