

# HOTEL MARKET BITE

## TRANSACTION VOLUMES EUROPE - 2025

*Preliminary Results*

# HOTEL MARKET

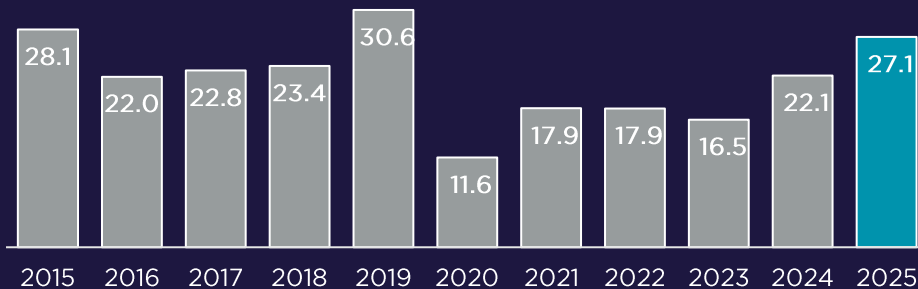
## BITE EUROPE 2025

INSTANT INSIGHT

**€27Bn** European Hotel Transaction Volume in 2025

### ANNUAL TRANSACTION VOLUMES

Europe (EUR, Billions)



*Preliminary results. A contingency of 5% is assumed for total transaction volumes, rooms and properties sold in the last 12 months, as some deals are revealed with notable delay. All room figures are rounded to the nearest hundred.*

Better never settles

### TOP 10 COUNTRIES BY TRANSACTION VOLUME

2025 (EUR)

Markets	Hotels	Rooms	Volumes (EUR, Millions)	% chg vs LY
1 United Kingdom	243	29,400	5,692	
2 Spain	155	26,400	4,241	
3 France	172	13,900	3,461	
4 Italy	110	10,900	2,523	
5 Germany	82	11,500	1,949	
6 Ireland	44	7,400	1,920	
7 Greece	24	5,100	1,367	
8 Denmark	45	3,300	831	
9 Czechia	16	3,000	764	
10 Netherlands	27	3,400	720	
<b>Europe</b>	<b>1,057</b>	<b>133,400</b>	<b>27,142</b>	

Source: C&W Research



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