



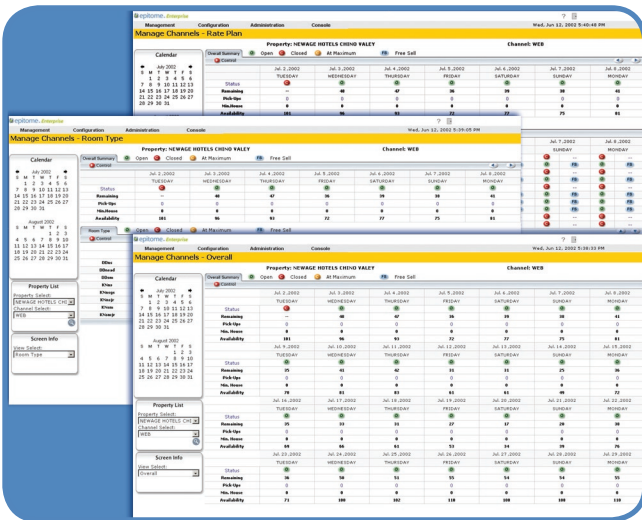
## Enterprise Access to Your Information

**core** is a set of intuitive, must-have tools for your employees, your guests and your business partners – including travel agencies, companies and wholesalers. The tools provide a collaborative environment in which all users can interact effectively and share information real-time. The technology infrastructure delivers flexibility and scalability so that efficient exchange of information between employees, guests and business entities is made possible. The foundation also provides application security that enables mutual trust and confidence.

**core** is designed to seamlessly integrate with your Property Management System (PMS), guaranteeing results with accuracy, high availability and reliability. Built on Java 2 Enterprise Edition (J2EE) technology, **core** is completely platform neutral, globally deployable and highly scalable. It provides access to information at all times, everywhere, and to everyone who is authorized to access the information.

## Central Reservation

**core** contains a technologically advanced Central Reservation application for the next-generation central reservation office. Designed from the ground up, rich in user experience and functionality, this application is seamlessly integrated with the epitome PMS. Room inventories and rate plans are fully synchronized. Backed with a robust architecture, the application provides users with a central view of property availability. Deployed centrally, accessed globally, **core** offers the highly desired capability of implementing a single image inventory solution.



Integration with multiple channels of distribution is also available, enabling you to extend your market reach with reservation services including Global Distribution System (GDS) and Internet Distribution System (IDS) providers. Channel management functionality allows you to maximize your occupancy and revenue by establishing availability controls for each distribution channel by room types, rate plans, packages and promotions.

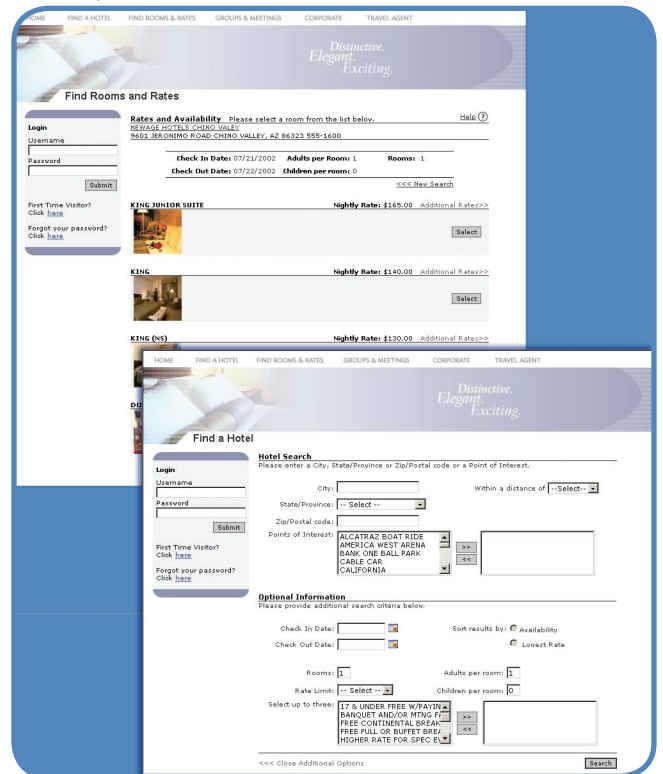
## Reservation Portal

**core** Internet booking engine readily transforms any Web site into a reservation portal that delivers an end-to-end solution for visitors to your site while extending the capability of your epitome PMS. It can be easily customized to blend with the look-and-feel of any Web design and integrated into your corporation's Web site. Companies & travel agents can book on behalf of their clients and have access to their negotiated rates.

**core** Reservation Portal comes with a highly flexible and powerful channel management capability that allows reservation and revenue managers to instantly open, close or allocate room types, rate plans, package plans and promotions. Property features, room types, rate plans and availability information are immediately synchronized with the PMS through the Central Reservation engine so there is no need for your revenue managers to enter duplicate data. Profiles capture guest information which is copied to reservations, minimizing data entry. After booking a reservation, users receive online and email confirmations.

## Group Services

**core** Reservation Portal provides a self-service solution for group members to make their own reservations by extending the portal into an online reservation agent for groups. Group profiles are made available according to the parameters configured by your sales organization. Property information, group rates and group availability are managed automatically by the Central Reservation Engine and synchronized immediately with the PMS.



INTEGRATE

CENTRALIZE

KNOWLEDGE

PROFIT

### Travel Agency Services

The Reservation Portal also provides a privileged, self-service solution for travel agency reservations. Your organization can selectively provide confidential username and password access to agents for use on the web. Agents are given access to their negotiated rates and room allotments and can manage reservations for their clients without having to contact your reservations office via phone, fax or email.

### Corporate Client Reservation

The Reservation Portal also provides a privileged self-service solution for your corporate clients to make reservations online. The Reservation Portal recognizes the corporate clients via their unique user names and passwords to ensure confidentiality and authentication. Existing company profiles including negotiated rates are automatically transferred from your PMS and are ready for your reservation managers to collaborate with your business partners. The portal is flexible and supports a multitude of corporate users whose travel needs are managed by a relatively small number of designated corporate travel coordinators. When your corporate clients make reservations using the **core** Reservation Portal, you achieve a higher level of business process integration.

### Management Console

**core** includes a Management Console that displays powerful status reports and streaming messages. Users are constantly informed of your property's key performance indicators with just a glance at visually appealing graphs and charts, and critical alert information. It has flexible personalization capability for authorized hotel employees to create customized views of statistics and messages that are critical to your operation. The **core** Management Console is one of the most effective tools in helping you increase operational efficiency and maximize yields.



Hotel Information Systems has designed **core** to be the total enterprise management solution for improving critical operations and profitability for multi-property global hotel organizations. It helps your enterprise manage the many new buy-side channels to maximize yields and access new guests. **core** from Hotel Information Systems provides timely operational knowledge and the tools to act on it in real-time.

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