



# Booking **Booster**

travelres  
booking.com  
hotel.de  
airfare.co

**Extranet Management made Easy**

# BookingBooster

## Unlock your hotel's true potential



### BookingBooster Explained...

- Track and manage your Hotel's extranet bookings
- Real time rates and availability
- All your agent reservations in one application
- The most user friendly interface on the market today, with both rates and availability on one screen
- More flexibility with your agents and better connections
- You can update your hotel's own website

### BookingBooster saves you time and money

Booking Booster can reduce from hours to minutes the time you spend uploading rates and inventories. Enter the data just once in the easy to use worksheet, and then update all your agents through a single interface. With our Active Response you can track all bookings in real time and online. Booking Booster it's fast, accurate, and sells rooms more effectively.



**Free Trial**

Sign up for you free 30 day trail. Visit our website

[www.bookingbooster.com](http://www.bookingbooster.com)

for more information.

# Active Response

Receive bookings from your agents, automatically update availability and notify all agents that a booking has been made. Tracking your bookings in real time and online has never been easier. Active response is only available with the Max account.

**BookingBooster** DEMO User: admin [Logout](#)

Home Agents Users Hotels Worksheet Bookings Jobs

Bookings made today -- any hotel -- any agent -- Go Bookings Id

Arrivals today -- any hotel -- any agent -- Go Agent's ref

Agent [ALL] To

Status [ALL] Hotel [All] Arrivals  Bookings

ID	Agent's Ref	Full Name	Hotel Name	Check In	Check Out	Price	Agent	Created	Created By	Status	Actions
14223	0674573	J. Mills	Boscolo Park	24/08/07	26/08/07	£100	Bookings.com	01/04/07		New	
14224	348272	T. Boxer	Columbus Mo	24/08/07	25/08/07	£100	Expedia	21/02/07		Cancelled	
14252	252345	R. Ali	Grand Hotel A	24/08/07	25/08/07	£100	Bookings.com	15/04/07		Confirmed	
14264	5684569	A. Andreou	Belles Rives	24/08/07	27/08/07	£200	Opodo	11/01/07		New	
14222	6780087	N. Pavlou	Belles Rives	24/08/07	27/08/07	£200	Expedia	22/03/07		Confirmed	
14223	008964	L. Young	Boscolo Park	24/08/07	26/08/07	£100	Bookings.com	07/04/07		New	
14274	006754	A. Shepherd	Days Inn Wes	25/08/07	28/08/07	£300	Opodo	09/01/07		Confirmed	
14264	3457683	J. Vaid	La Perouse	25/08/07	26/08/07	£300	Opodo	13/01/07		Confirmed	
14241	1785645	N. Mendum	Days Inn Wes	25/08/07	26/08/07	£200	Bookings.com	22/04/07		New	
14263	878548	C. Rowe	Boscolo Park	25/08/07	27/08/07	£100	Opodo	16/02/07		Confirmed	
14297	899008654	J. Johns	Belles Rives	25/08/07	29/08/07	£500	Bookings.com	06/03/07		Confirmed	
14229	67533457	P. Crowe	La Perouse	25/08/07	26/08/07	£100	Bookings.com	18/05/07		New	
14215	34574357	F. Hope	La Perouse	25/08/07	27/08/07	£300	Opodo	21/06/07		Confirmed	
14273	2243646	D. Messenger	Days Inn Wes	26/08/07	27/08/07	£200	Expedia	29/05/07		New	

## Manage your own account

With Booking Booster you are able to change and update all security settings, user details and manage your account with us.

## Access logs of updates

When making changes to availability and rates, we send you a snapshot every time a change is made.

## Track bookings

The bookings page allows you to track all your bookings. You can even use it as a small PMS system to track and manage bookings and arrivals.

## Advantages for the modern hotel manager?

- Easy to use
- Reliable
- 100% online
- Boost sales profit
- NO capital investment

## Service and Support

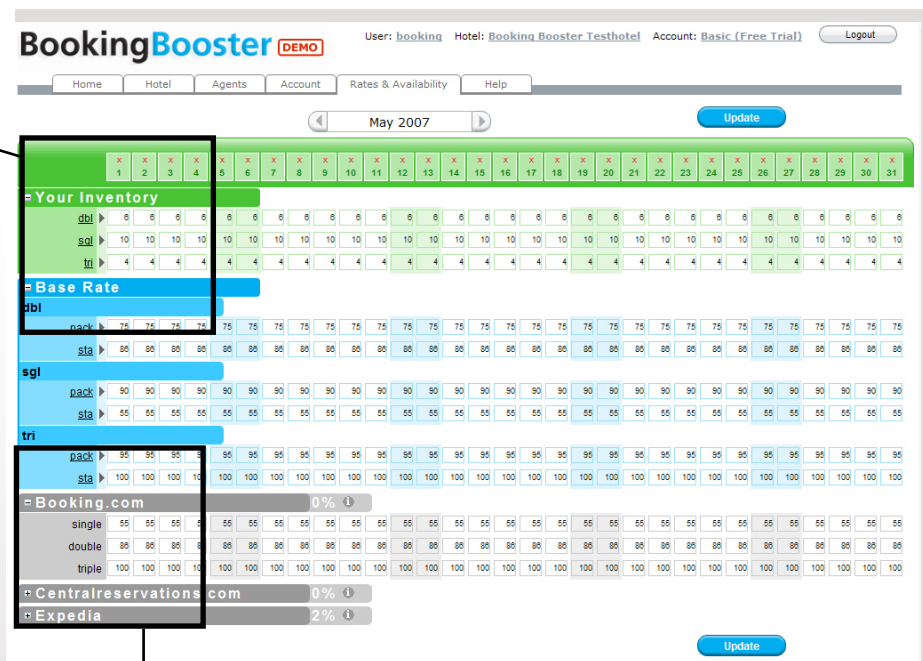
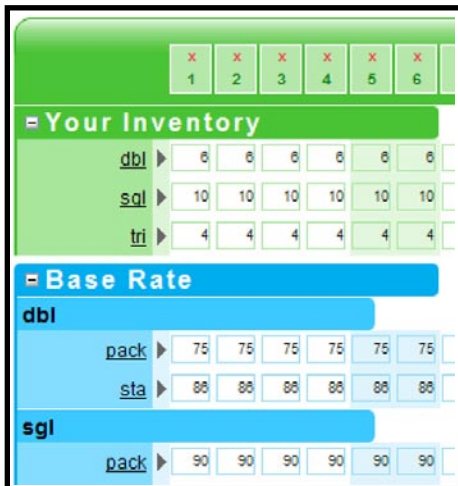
Booking Booster is a privately owned company based in Brighton - UK. We are committed to building the best web-based software products that are intuitive and easy to use. We know our customers want a simple, effective means to boost their profits. That's exactly what our product does.

Prices start  
 at **£99**  
 per month with  
 NO set up fee.

## BookingBooster rates and availability

### Our user friendly **worksheet**

Use our worksheet you use to update your rates and availability and you are using the latest technology. The user experience is so much better than the majority of your agents' website extranets.



### Our user friendly **worksheet empowers you**

Update your rates and availability at the click of a button. Push your total availability through to all your agents and at the same time achieve better rate parity across all your distribution channels. Save precious time, and gain that competitive edge.

#### Worksheet features

It has never been easier to manage your agents. Booking Booster gives you a clearer overview, managing your agents through the Booking Booster agent console and allowing you to find new routes to market.



#### Unlimited agents

Booking Booster has an unlimited choice of agents. We can add the agents that are important to you from our approved list. Unlimited agents are only available with Max account.

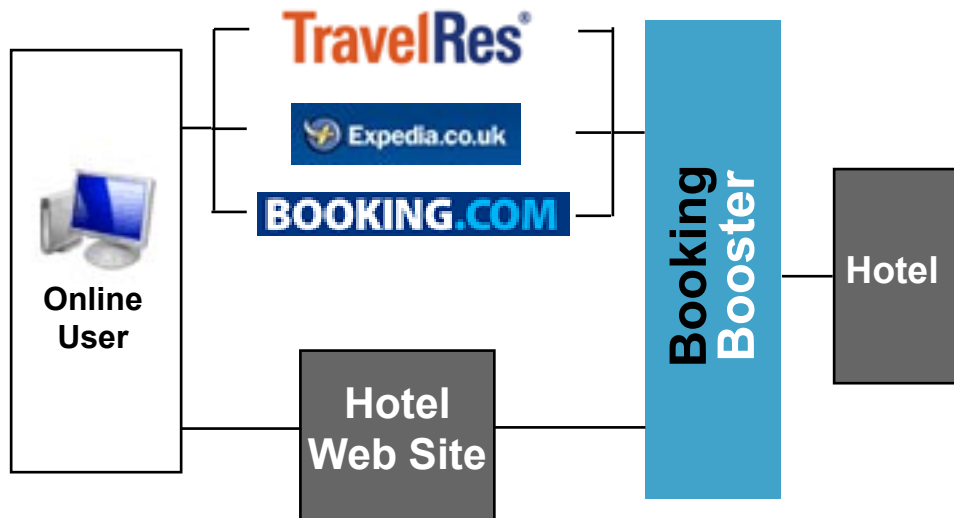
# Latest Technology

tel: +44 (0) 1273 573 851

# Why Booking Booster?

## Boost sales and profit

Now you can take on an unlimited number of agents without taking up more of your time. Plus, you can vary your rates day to day instantly to make the most of the market. More exposure at the right rates = more sales! To boost your profits even more we have two new plug-in products available soon Bookings Direct and Profit Booster.



## Rate parity has never been easier

Effectively control rate parity and rate integrity is assured. Your consumers can feel confident in booking with your hotel. Rate parity ensures an even playing field and is critical in protecting a hotel's relationship with all its distribution partners. Booking Booster offers the best of both worlds, allowing you to differentiate with a base rate differentiation system or simply to apply full Rate Parity across the board, your choice!

## BookingBooster - cost effective extranet management

- **No commission**
- **No setup fee**
- **Simple pricing structure**
- **Connect to your own website**
- **Boost sales profit**



## Contact

**web** - [www.bookingbooster.com](http://www.bookingbooster.com)  
**email** - [sales@bookingbooster.com](mailto:sales@bookingbooster.com)  
**tel** - +44 (0) 1273 573 851

