

AMSTERDAM MARKET REPORT FROM THE BENCH

Average Rate

Amsterdam				
Date	2007	2006	Abs.	Perc.
January	113.33	107.84	5.48	5.09%
February	119.57	110.23	9.33	8.47%
March	130.74	120.74	10.00	8.28%
April	155.70	144.75	10.95	7.56%
May	153.30	152.10	1.19	0.78%
June	154.48	170.67	-16.20	-9.49%
July	124.26	118.42	5.84	4.93%
Period	137.09	134.51	2.59	1.92%

Occupancy

Amsterdam				
Date	2007	2007	Abs.	Perc.
January	66.44%	61.23%	5.21	8.50%
February	72.59%	66.99%	5.60	8.35%
March	79.33%	77.02%	2.31	3.00%
April	86.34%	90.46%	-4.12	-4.55%
May	81.18%	87.49%	-6.32	-7.22%
June	83.96%	88.15%	-4.20	-4.76%
July	82.22%	85.58%	-3.36	-3.92%
Period	78.90%	79.67%	-0.78	-0.97%

RevPAR

Amsterdam				
Date	2006	2007	Abs.	Perc.
January	75.29	66.04	9.26	14.02%
February	86.79	73.85	12.94	17.53%
March	103.72	93.00	10.72	11.53%
April	134.43	130.94	3.49	2.67%
May	124.44	133.08	-8.64	-6.49%
June	129.69	150.45	-20.76	-13.80%
July	102.17	101.35	0.83	0.82%
Period	108.16	107.16	1.00	0.93%

Average Rate

3 Star				
Date	2007	2006	Change	
			Abs.	Perc.
January	72.26	65.88	6.39	9.70%
February	73.64	66.33	7.31	11.03%
March	81.86	75.04	6.81	9.08%
April	104.62	94.26	10.36	10.99%
May	102.21	96.47	5.74	5.95%
June	100.45	101.01	-0.56	-0.56%
July	86.79	82.97	3.81	4.60%
Period	90.16	85.02	5.14	6.04%

Occupancy

3 Star				
Date	2007	2006	Change	
			Abs.	Perc.
January	66.83%	61.75%	5.07	8.21%
February	73.74%	68.95%	4.79	6.95%
March	80.23%	76.47%	3.76	4.92%
April	92.17%	94.24%	-2.08	-2.20%
May	87.77%	90.88%	-3.11	-3.43%
June	89.21%	90.76%	-1.54	-1.70%
July	87.64%	87.20%	0.44	0.51%
Period	82.59%	81.54%	1.05	1.29%

RevPAR

3 Star				
Date	2007	2006	Change	
			Abs.	Perc.
January	48.29	40.68	7.61	18.71%
February	54.30	45.73	8.57	18.74%
March	65.68	57.38	8.29	14.45%
April	96.42	88.83	7.59	8.54%
May	89.70	87.67	2.03	2.32%
June	89.61	91.68	-2.06	-2.25%
July	76.06	72.35	3.71	5.13%
Period	74.46	69.32	5.14	7.41%

Average Rate

4 Star				
Date	2007	2006	Change	
			Abs.	Perc.
January	104.30	99.22	5.08	5.12%
February	109.42	101.65	7.77	7.64%
March	114.83	106.23	8.59	8.09%
April	133.40	124.71	8.69	6.97%
May	130.76	131.41	-0.65	-0.49%
June	130.60	147.32	-16.73	-11.35%
July	104.07	99.98	4.09	4.09%
Period	118.98	117.53	1.45	1.23%

Occupancy

4 Star				
Date	2007	2006	Change	
			Abs.	Perc.
January	64.04%	59.80%	4.24	7.10%
February	69.20%	63.44%	5.76	9.08%
March	77.70%	74.00%	3.70	5.00%
April	86.90%	89.29%	-2.39	-2.68%
May	81.51%	86.74%	-5.23	-6.02%
June	83.89%	86.07%	-2.18	-2.53%
July	84.14%	84.33%	-0.18	-0.22%
Period	78.27%	77.81%	0.46	0.59%

RevPAR

4 Star				
Date	2007	2006	Change	
			Abs.	Perc.
January	66.79	59.33	7.46	12.58%
February	75.72	64.49	11.23	17.42%
March	89.22	78.61	10.61	13.50%
April	115.92	111.35	4.57	4.10%
May	106.59	113.98	-7.39	-6.49%
June	109.55	126.79	-17.24	-13.60%
July	87.57	84.31	3.26	3.86%
Period	93.12	91.45	1.67	1.83%

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With the flexibility and ease of creating an unlimited number of competitive sets, configure reports at will in a multiple of formats and access all information on a 24 hour basis, The Bench users can harness the power of our analytical tools to maximise their RevPAR penetration and maximize returns by measuring their daily performance against their competitors.

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5 Star Date	2006	2007	Change	
			Abs.	Perc.
January	150.54	142.86	7.68	5.37%
February	159.81	148.02	11.79	7.97%
March	172.62	160.55	12.06	7.51%
April	192.33	179.17	13.16	7.35%
May	191.41	190.32	1.10	0.58%
June	197.10	216.68	-19.58	-9.04%
July	157.83	150.62	7.22	4.79%
Period	175.51	172.24	3.27	1.90%

Occupancy

5 Star Date	2007	2006	Change	
			Abs.	Perc.
January	65.75%	60.40%	5.35	8.86%
February	71.56%	66.76%	4.80	7.19%
March	78.34%	76.01%	2.33	3.06%
April	81.54%	88.25%	-6.71	-7.60%
May	78.41%	85.52%	-7.12	-8.32%
June	81.47%	86.81%	-5.33	-6.15%
July	78.83%	80.73%	-1.90	-2.35%
Period	76.58%	77.85%	-1.26	-1.62%

RevPAR

5 Star Date	2007	2006	Change	
			Abs.	Perc.
January	98.98	86.29	12.69	14.71%
February	114.36	98.82	15.54	15.73%
March	135.23	122.04	13.18	10.80%
April	156.82	158.11	-1.29	-0.81%
May	150.08	162.76	-12.69	-7.79%
June	160.59	188.10	-27.51	-14.63%
July	124.42	121.59	2.83	2.33%
Period	134.41	134.08	0.32	0.24%

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3 Star Date	2007	2006	Change	
			Abs.	Perc.
Monday	87.49	81.79	5.70	6.97%
Tuesday	87.87	83.44	4.43	5.32%
Wednesday	87.19	83.34	3.85	4.62%
Thursday	88.46	84.59	3.87	4.58%
Friday	96.97	89.77	7.20	8.02%
Saturday	97.32	89.97	7.35	8.17%
Sunday	84.25	80.80	3.44	4.26%
Period	90.16	85.02	5.14	6.04%
Midweek	87.76	83.31	4.45	5.34%
Weekend	93.37	87.22	6.15	7.05%

Occupancy				
3 Star Date	2007	2006	Change	
			Abs.	Perc.
Monday	78.64%	75.72%	2.91	3.85%
Tuesday	82.65%	80.36%	2.29	2.85%
Wednesday	83.72%	82.52%	1.20	1.45%
Thursday	83.43%	83.08%	0.35	0.42%
Friday	86.98%	88.59%	-1.61	-1.82%
Saturday	89.65%	89.74%	-0.09	-0.10%
Sunday	73.20%	71.27%	1.93	2.71%
Period	82.59%	81.54%	1.05	1.29%
Midweek	82.09%	80.38%	1.70	2.12%
Weekend	83.28%	83.07%	0.21	0.25%

RevPAR				
3 Star Date	2007	2006	Change	
			Abs.	Perc.
Monday	68.80	61.93	6.87	11.09%
Tuesday	72.63	67.05	5.58	8.31%
Wednesday	73.00	68.78	4.22	6.14%
Thursday	73.80	70.27	3.53	5.02%
Friday	84.35	79.53	4.82	6.06%
Saturday	87.24	80.74	6.50	8.05%
Sunday	61.67	57.59	4.08	7.09%
Period	74.46	69.32	5.14	7.41%
Midweek	72.04	66.97	5.07	7.57%
Weekend	77.75	72.45	5.30	7.31%

Average Rate				
4 Star Date	2007	2006	Change	
			Abs.	Perc.
Monday	121.03	115.62	5.40	4.67%
Tuesday	123.12	121.64	1.48	1.22%
Wednesday	123.32	122.95	0.37	0.30%
Thursday	120.04	122.38	-2.34	-1.91%
Friday	114.72	116.67	-1.95	-1.67%
Saturday	117.63	115.36	2.28	1.97%
Sunday	110.73	105.72	5.01	4.74%
Period	118.98	117.53	1.45	1.23%
Midweek	121.92	120.70	1.22	1.01%
Weekend	114.58	112.98	1.59	1.41%

Occupancy				
4 Star Date	2007	2006	Change	
			Abs.	Perc.
Monday	77.64%	76.10%	1.54	2.02%
Tuesday	84.37%	82.25%	2.12	2.58%
Wednesday	84.20%	83.60%	0.60	0.72%
Thursday	80.05%	79.74%	0.31	0.39%
Friday	77.24%	79.11%	-1.88	-2.37%
Saturday	78.72%	80.16%	-1.44	-1.80%
Sunday	65.47%	64.22%	1.25	1.95%
Period	78.27%	77.81%	0.46	0.59%
Midweek	81.56%	80.39%	1.17	1.46%
Weekend	73.81%	74.39%	-0.58	-0.78%

RevPAR				
4 Star Date	2007	2006	Change	
			Abs.	Perc.
Monday	93.97	87.99	5.98	6.79%
Tuesday	103.88	100.05	3.83	3.82%
Wednesday	103.84	102.79	1.05	1.02%
Thursday	96.09	97.58	-1.49	-1.53%
Friday	88.61	92.30	-3.69	-4.00%
Saturday	92.60	92.47	0.13	0.14%
Sunday	72.50	67.90	4.60	6.78%
Period	93.12	91.45	1.67	1.83%
Midweek	99.43	97.03	2.41	2.48%
Weekend	84.57	84.04	0.52	0.62%

Average Rate				
5 Star Date	2007	2006	Change	
			Abs.	Perc.
Monday	180.75	173.02	7.73	4.47%
Tuesday	183.85	179.15	4.71	2.63%
Wednesday	183.57	180.82	2.74	1.52%
Thursday	181.71	179.89	1.82	1.01%
Friday	164.88	167.44	-2.57	-1.53%
Saturday	164.23	163.19	1.04	0.64%
Sunday	166.27	158.67	7.61	4.79%
Period	175.51	172.24	3.27	1.90%
Midweek	182.51	178.29	4.22	2.37%
Weekend	165.04	163.39	1.64	1.00%

Occupancy				
5 Star Date	2007	2006	Change	
			Abs.	Perc.
Monday	74.96%	75.76%	-0.80	-1.06%
Tuesday	81.75%	83.52%	-1.77	-2.12%
Wednesday	82.67%	83.98%	-1.31	-1.56%
Thursday	79.79%	80.89%	-1.10	-1.36%
Friday	77.36%	79.49%	-2.13	-2.68%
Saturday	78.40%	79.42%	-1.02	-1.28%
Sunday	61.02%	62.45%	-1.43	-2.29%
Period	76.58%	77.85%	-1.26	-1.62%
Midweek	79.77%	80.99%	-1.22	-1.51%
Weekend	72.26%	73.66%	-1.40	-1.90%

RevPAR				
5 Star Date	2007	2006	Change	
			Abs.	Perc.
Monday	135.48	131.08	4.41	3.36%
Tuesday	150.31	149.63	0.68	0.46%
Wednesday	151.76	151.85	-0.10	-0.06%
Thursday	144.99	145.52	-0.53	-0.37%
Friday	127.54	133.09	-5.55	-4.17%
Saturday	128.76	129.61	-0.85	-0.65%
Sunday	101.46	99.08	2.38	2.40%
Period	134.41	134.08	0.32	0.24%
Midweek	145.59	144.41	1.18	0.82%
Weekend	119.25	120.36	-1.10	-0.92%

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