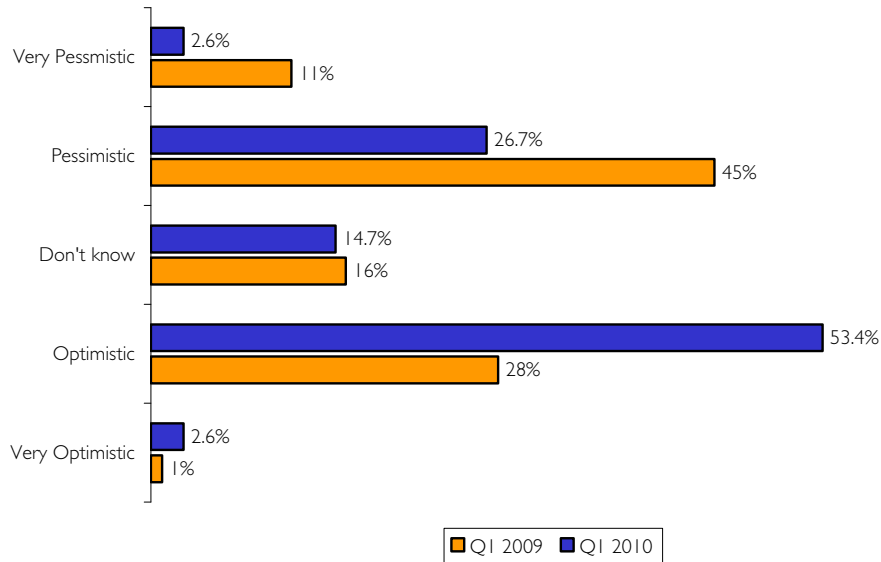


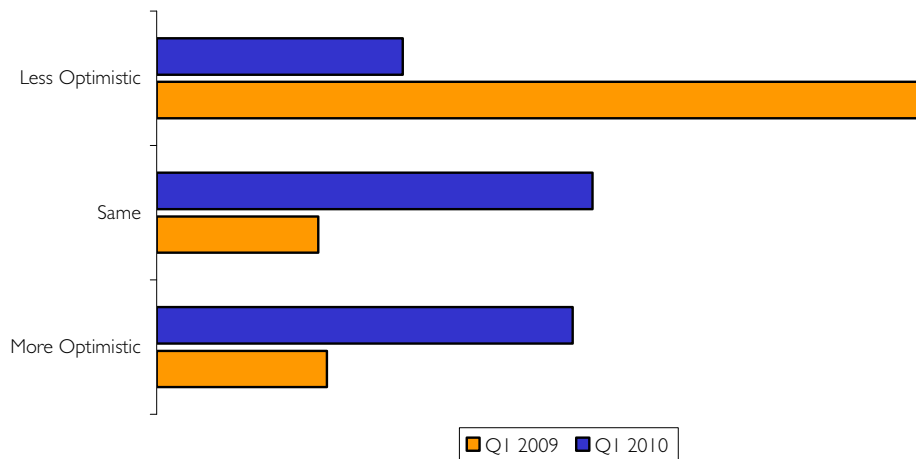
## The Hotel Confidence Monitor Results Summary – Q1 2010

Note: Some numbers may not add up due to rounding

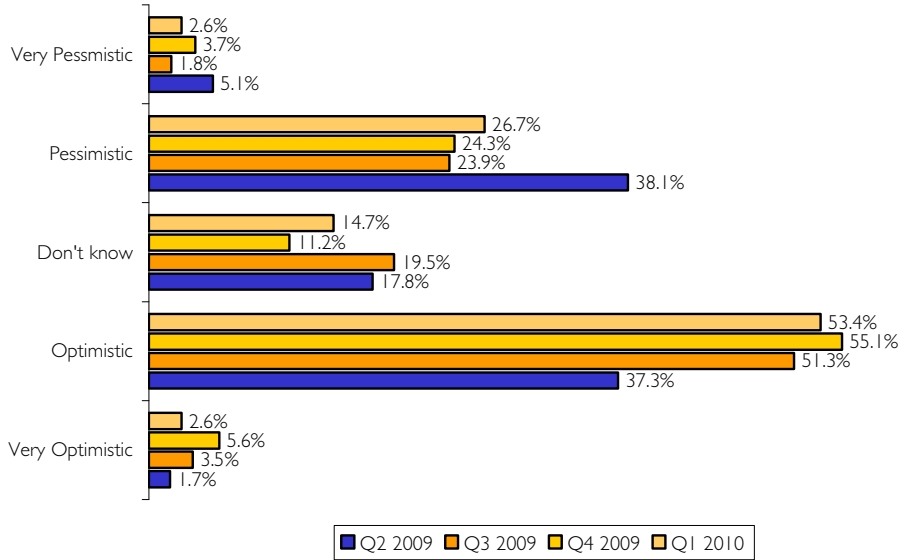
### Looking at the next three months, how would you rate your confidence?



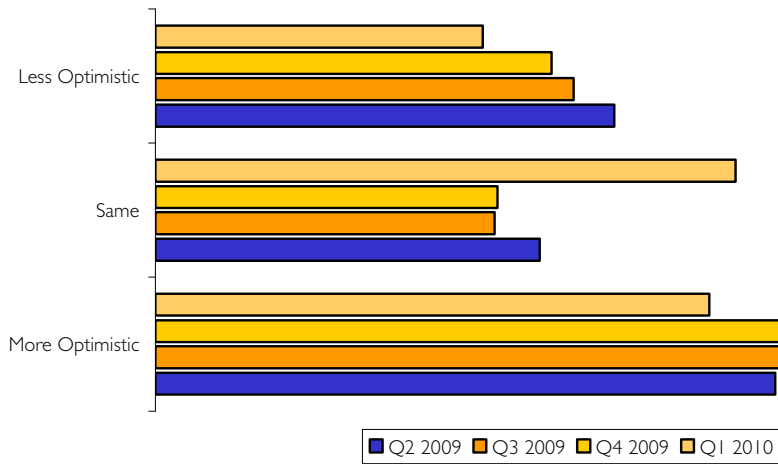
### Would you say you are more or less optimistic than you were three months ago?



Looking at the next three months, how would you rate your confidence?



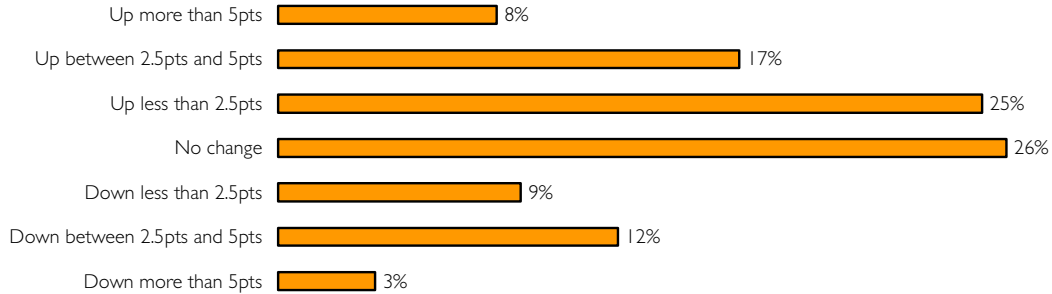
Would you say you are more or less optimistic than you were three months ago?



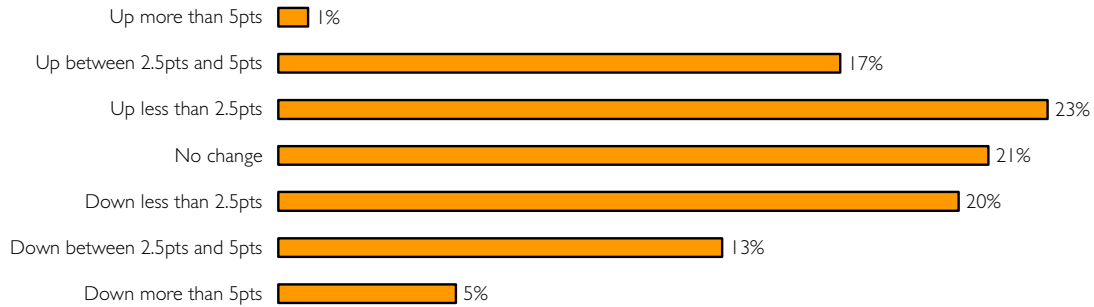
**Winner**  
 Hotel Advisor of the Year  
 2008 & 2009



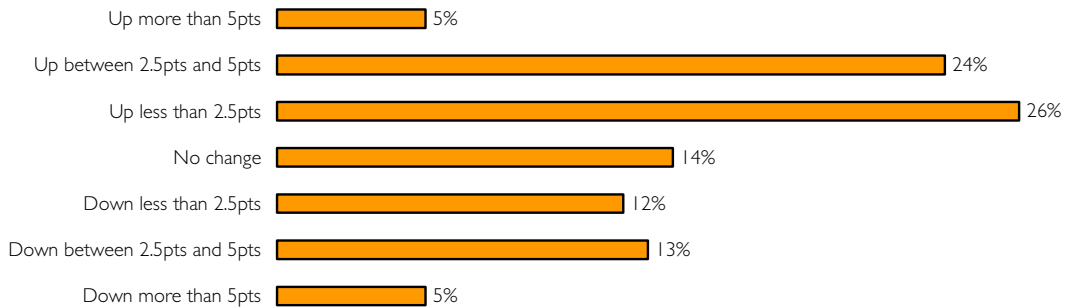
**I expect my occupancy in Q1 2010 as compared to Q1 2009 to be:**



**I expect my average room rate in Q1 2010 as compared to Q1 2009 to be:**



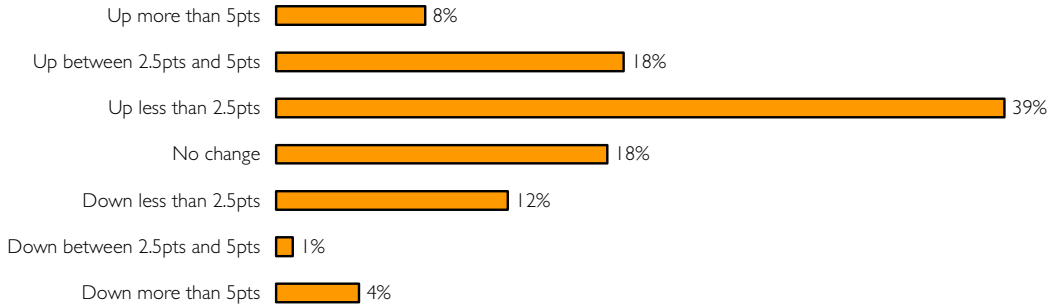
**I expect my total rooms revenue in Q1 2010 as compared to Q1 2009 to be:**



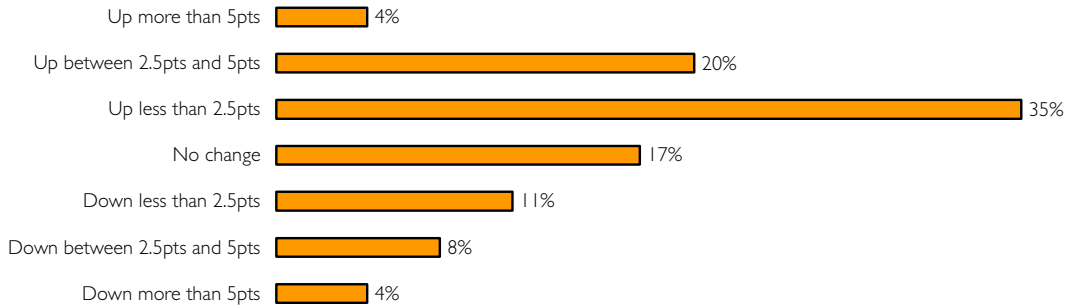
**I expect my gross operating profit (IBFC) in Q1 2010 as compared to Q1 2009 to:**



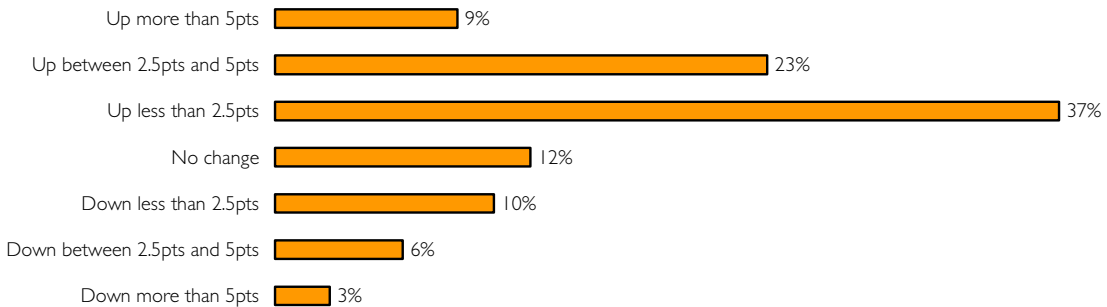
**I expect my year end occupancy in 2010 as compared to 2009 to be:**



**I expect my year end average room rate in 2010 as compared to 2009 to be:**



**I expect my total year end rooms revenue in 2010 as compared to 2009 to be:**



**I expect my year end gross operating profit (IBFC) in 2010 as compared to 2009 to:**

