

2006 IH&RA Human Resources Development Forum

Education and Industry Partnerships in the Hospitality Industry

October 27, 2006 - Buenos Aires, Argentina

**International Hotel
& Restaurant Association**
48 Boulevard Sébastopol
Paris 75003 France
Fax: +33 144 88 92 30
Email: edu.forum@ih-ra.com

The International Hotel & Restaurant Association (IH&RA) is pleased to announce the 2006 IH&RA Human Resources Development Forum with the theme: Education and Industry Partnerships in the Hospitality Industry. The Forum will take place on 27 October 2006 in Buenos Aires, Argentina, in conjunction with the 43rd IH&RA Congress 26-29 October 2006.

In recent years, the global hospitality industry has witnessed remarkable growth and a corresponding need for development of human resources capacity. IH&RA foresees the need for increased cooperation and partnership between educators and the industry-at-large in order to build human resource capacity and at the same time promote the sustainable development of the hospitality industry. This one day Forum is intended to foster an open dialogue and exchange of ideas between practitioners and academia on critical success factors for human resources development, training and education in global hospitality industry.

Who Should Attend the Forum?

- Hospitality educators, academics and teachers at all levels of education
- Hotel, Restaurant and Hospitality industry executives and employers
- Researchers and consultants
- Administrators of hospitality/tourism education and training institutions
- Government officials in tourism administration
- Destination managers
- Hospitality business trainers and recruiters
- And others with interest in HRD/education/training in hospitality and tourism industry

FORUM VENUE

The Forum will be held in Buenos Aires, Argentina at the:

**Sheraton Park Tower Hotel Buenos Aires -
Member of The Luxury Collection**
Avenida Leandro N. Alem 1193
Buenos Aires 1001, Argentina

Phone: (54)(11) 4318 9100
Fax: (54)(11) 4318 9150
Website: www.starwoodhotels.com

For booking overnight accommodations at the preferred IH&RA Congress rate, a hotel booking form will soon be available at:
www.ih-ra.com

FORUM REGISTRATION

All participants must register for the Forum with the payment of full fees. Registration will include a copy of Forum proceedings, one lunch and two refreshment breaks. Registration categories and fees are as follows:

Paid delegates of the 43rd IH&RA Congress	Free of charge
Participants from IH&RA member organizations not registered for the 43rd IH&RA Congress but attending this One-Day Forum (Include ONE table for exhibition)	€ 85
Non-IH&RA members	€ 95

For further information on how to register for the 43rd IH&RA Congress & the Forum, please visit the following website:
www.ih-ra.com

**2006 IH&RA
Human Resources
Development Forum**
(Continued)

Call for Presentation Proposals

Educators and industry practitioners are invited to submit proposals for presentation. All presenters are required to register for the Forum with full payment of Forum fees. In selecting the proposed topics for inclusion in the final program, preference will be given to proposals relating to any one of the following thematic areas:

- Current industry developments and implications for education and HRD
- Good practices in education and training in hospitality and tourism field
- Advancements in Sustainable Tourism Practices
- Promoting education and industry collaborations and interface
- Innovations in teaching and learning
- Curriculum and educational program design in hospitality schools
- Work Integrated Education and Student Internships in hospitality
- Innovations in administration of educational programs in tourism
- Other topics related to training, education and HRD in hospitality and tourism

A two or three-page proposal in the format of an outline or abstract of the intended presentation should be submitted by email to the Chairman of the IH&RA Human Resources Development Forum (email: hmkchon@polyu.edu.hk) before **June 16, 2006**. Authors of accepted proposals will be asked to submit completed papers by **July 31, 2006**.

Publication Plan

Final Copies of accepted papers will be professionally published in CD with ISBN number prior to the Forum.

Forum Program

09:00 -11:00am	Opening Ceremony and Plenary Session I
11:00 -11:30am	Refreshment Break
11:30 -13:00pm	Plenary Session II
13:00 -14:30pm	Lunch

14:30 -16:30pm	Plenary Session III
16:30 -17:00pm	Refreshment break
17:00 -18:00pm	Concluding Panel Discussion + Closing

FORUM SECRETARIAT

For submission of presentation proposals, please contact:

Professor Kaye Chon
Chairman of IH&RA Human Resources Development Forum
School of Hotel & Tourism Management
The Hong Kong Polytechnic University
Hung Hom, Kowloon, Hong Kong
Phone: + 852-2766-6382
Email: hmkchon@polyu.edu.hk

FORUM REGISTRATION

For registration and other enquiries, please contact:

IH&RA
International Hotel & Restaurant Association
48 Bd. de Sebastopol, 75003 Paris, France
Fax: + 33 (0) 1 44 88 92 30
Email: edu.forum@ih-ra.com
Web: www.ih-ra.com



**FAX FORUM
REGISTRATION TO:
+33 (0) 1 44 88 92 30**



**International Hotel
& Restaurant Association**
48 Boulevard Sébastopol
Paris 75003 France
Fax: +33 144 88 92 30
Email: edu.forum@ih-ra.com

www.ih-ra.com

FORUM REGISTRATION (PLEASE FAX OR EMAIL TO IH&RA YOUR DELEGATE REGISTRATION DETAILS)

FULL NAME:	JOB TITLE:
EMAIL:	INSTITUTION:
ADDRESS:	CITY:
STATE & ZIP CODE:	COUNTRY:
PHONE:	FAX:

VAT NUMBER (EU COUNTRIES):

PRICING DETAILS

	PRICE	PRICE
IH-RA MEMBERS:	85€	NON MEMBERS: 95€
VOLUNTARY DONATION TO IH&RA FOUNDATION FOR THE FUTURE (MINIMUM 10€)		€
19,6 VAT FOR EU COUNTRIES UNLESS VAT NUMBER IS COMMUNICATED		€

PAYMENT

BY CREDIT CARD: <input type="checkbox"/> AMERICAN EXPRESS <input type="checkbox"/> VISA <input type="checkbox"/> EUROCARD/MASTERCARD <input type="checkbox"/> DINERS	CARD No.
CARD HOLDER:	EXPIRY DATE:
SIGNATURE:	