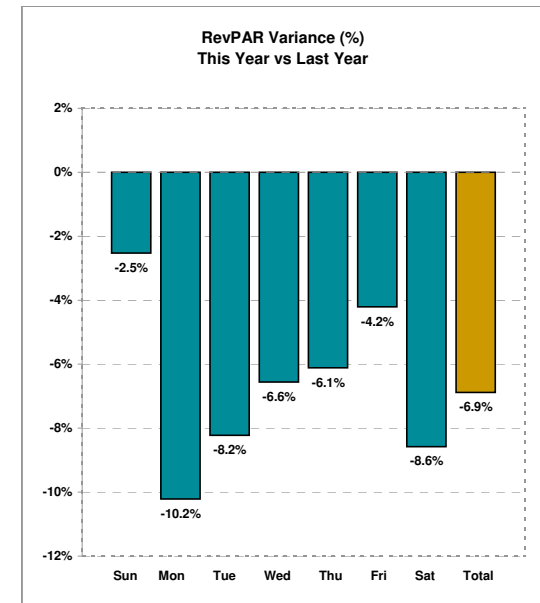
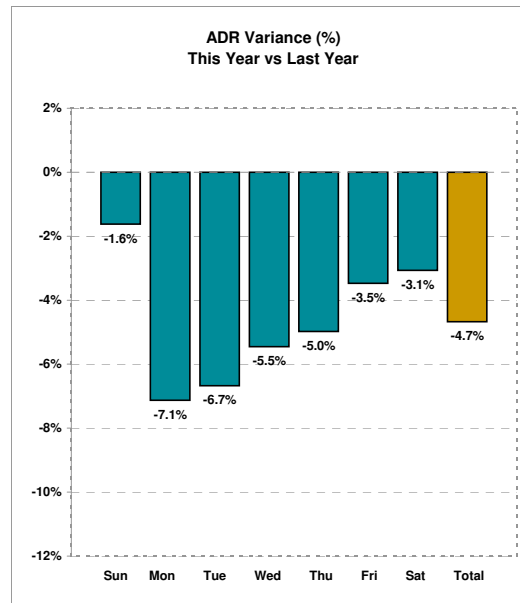
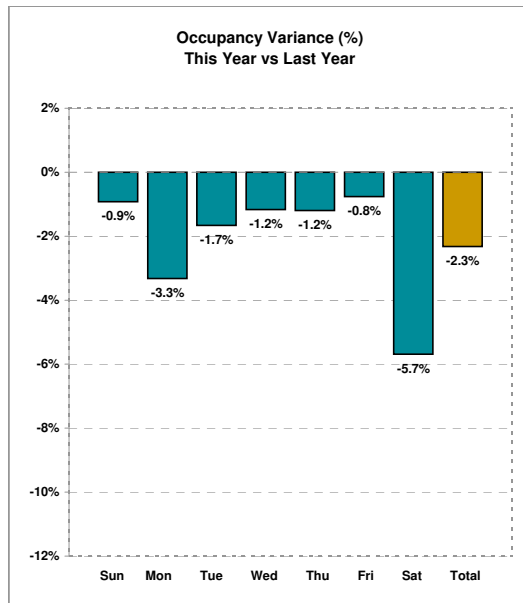




## Weekly Hotel Report - Total United States - Week of February 07, 2010 - February 13, 2010

	Actual Feb 07, 2010 - Feb 13, 2010								Percent Change from Previous Year							
	7-Feb-10	8-Feb-10	9-Feb-10	10-Feb-10	11-Feb-10	12-Feb-10	13-Feb-10	Total	8-Feb-09	9-Feb-09	10-Feb-09	11-Feb-09	12-Feb-09	13-Feb-09	14-Feb-09	Total
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week
<b>Occupancy</b>	35.9%	48.2%	54.1%	54.8%	50.9%	61.1%	71.3%	53.7%	-0.9%	-3.3%	-1.7%	-1.2%	-1.2%	-0.8%	-5.7%	-2.3%
<b>Average Daily Rate</b>	\$96.63	\$95.27	\$96.94	\$98.13	\$96.72	\$95.90	\$99.29	\$97.12	-1.6%	-7.1%	-6.7%	-5.5%	-5.0%	-3.5%	-3.1%	-4.7%
<b>Revenue Per Available Room</b>	\$34.72	\$45.90	\$52.40	\$53.74	\$49.19	\$58.55	\$70.82	\$52.19	-2.5%	-10.2%	-8.2%	-6.6%	-6.1%	-4.2%	-8.6%	-6.9%



Source: Smith Travel Research

You may quote this data when properly attributing it to Smith Travel Research, Inc.  
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