

# PRODUCT PROFILE



Superior customer service is critical to success in the lodging industry. Customers expect and demand that their needs be your top priority. The last thing a hotelier needs to worry about is the operation of a complex, unreliable property management system. *With Aloha HotelManager, your worries are over.*

## Effective and Easy to Use

The Aloha HotelManager property management solution is one of the most powerful products available in the industry. Not only is the software efficient enough to smoothly run the largest hotel operations, it is affordable enough for smaller properties as well. The intuitive, touch-enabled GUI design makes training and operation a breeze.

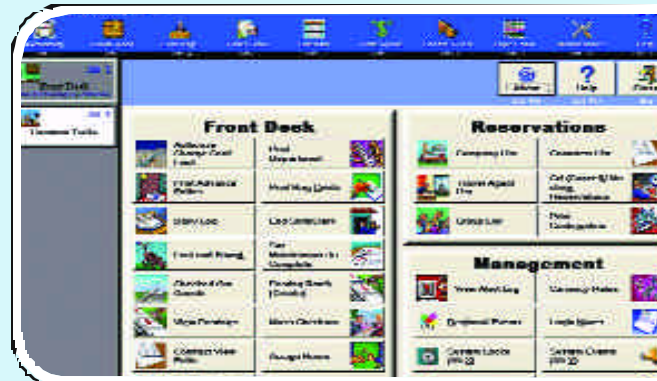
## "Guest-centric" Functionality and Features

Aloha HotelManager's comprehensive assortment of features helps shape the way you serve your guests. **Front Desk** offers in-house guest information, check-in/out, folio management and standard reports, as well as Aloha's unique "Speed Bar" that gives you lightning-fast access to current information. Basic functionality includes a **Guest History** component that provides automatic name recognition to ensure that history and preferences are readily available to your staff.

The **Audit** feature offers a one-button, end-of-day process that doesn't require the entire property to be offline. Select and configure property-specific audit reports with more than 300 standard reports from which to choose.

**Reservations** are easy to create, change or reinstate, with seasonal and weekday/weekend rate structures. This feature includes a graphical tape chart display of reservations with room assignments for information at a glance.

The **Housekeeping and Maintenance** feature provides quick-and-easy viewing and changing of room status and room cleaning frequency for more efficient assignment of staff resources.



## Aloha HotelManager

With **Auto Book Groups**, group management functions are fast and easy. This feature gives you the ability to create a group of reservations with unique billing, room types and rates. Names can be assigned during initial creation or at any time before or during check-in.

## Interfaces

Aloha HotelManager interfaces with a wide variety of common hotel systems such as voice mail, in-room movie billing, mini-bar, in-room high-speed Internet access, Internet reservations, credit card processing and more to help you optimize your entire operation.

## More value for less

With superior performance and reliability, Aloha HotelManager offers you more features for less. It is a flexible, modular system that you can buy all at once or expand as you grow your business. HotelManager Add-on Modules are also available to help you enhance your back office options.

*Aloha HotelManager features "guest-centric" functionality that streamlines your operation and empowers you to more efficiently and effectively manage your lodging business.*



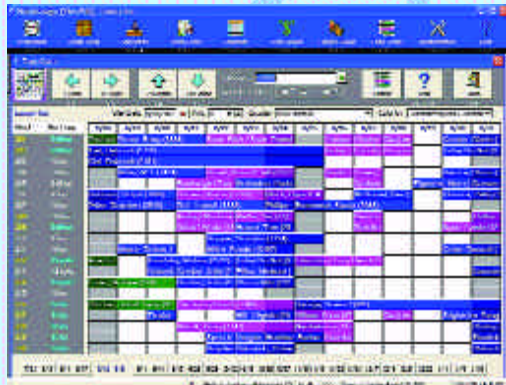
Behind the cutting-edge technology stands Aloha Technologies: a customer-focused company with the experience, strength and resources to provide your organization with the competitive advantage it needs to be successful now and into the future. That makes Aloha HotelManager more than just a solid foundation for you to manage your business – *that makes it a smart business decision.*

### Benefits:

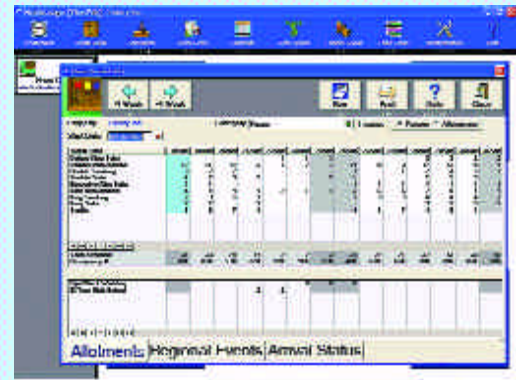
- State-of-the-art functionality and features
- Powerful management tools
- Intuitive, touch-enabled GUI
- Decreased training time/increased productivity
- User-configurable formats for common outputs
- Flexible, high-performance modular design
- Industry-renowned reliability

### Features:

- More than 300 standard reports
- Superior reservations functionality
- Quick and easy check-in/out process
- Management and dispatch of maintenance tickets from the front office
- Comprehensive client profiles
- Streamlined Auto Group Bookings
- Internet-based features for mass emailing, software updates and customer support



**Tape chart display of reservations with room assignments for information at a glance.**



**Easy-to-access room availability information.**



**More than 300 standard reports.**

### Add-On Modules:

- Concierge
- Enhanced Reservations
- HouseKeeper
- Maintenance Management
- Operator Services
- Revenue Management
- Multi-Property Management
- Club Member Management

For more information about Aloha HotelManager or other Aloha products, partners, customers and services, visit our website at [www.alohapms.com](http://www.alohapms.com) or call us at 800.79.ALOHA.