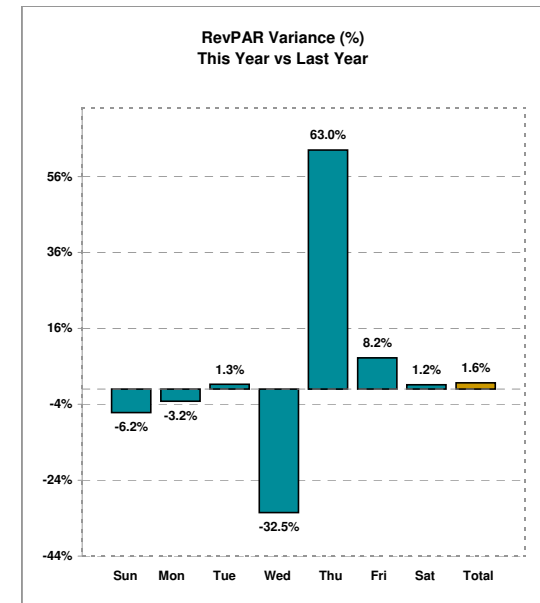
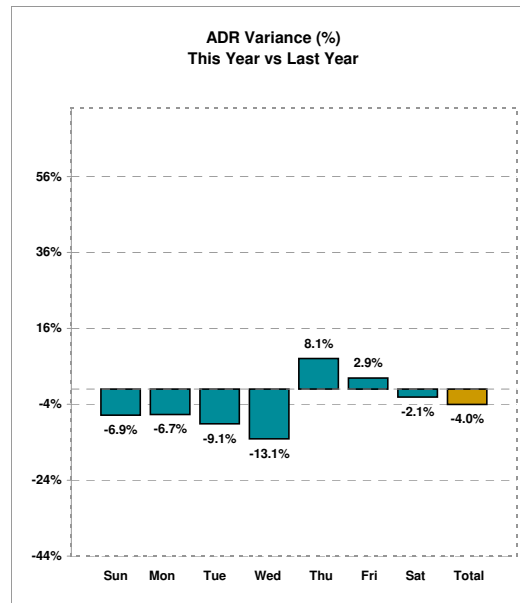
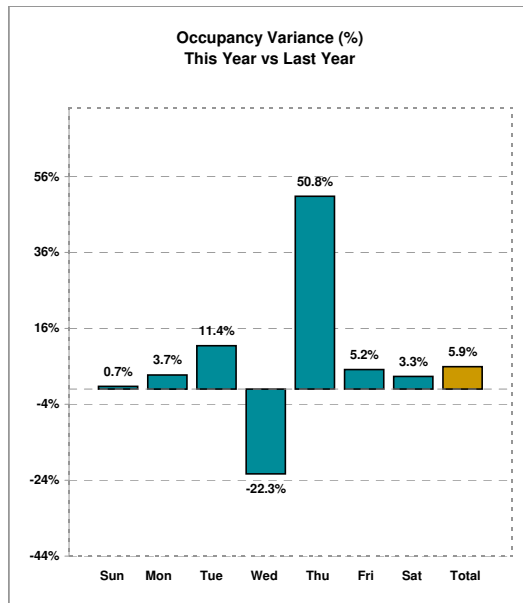




Weekly Hotel Report - Total United States - Week of December 27, 2009 - January 02, 2010

	Actual Dec 27, 2009 - Jan 02, 2010								Percent Change from Previous Year							
	27-Dec-09	28-Dec-09	29-Dec-09	30-Dec-09	31-Dec-09	1-Jan-10	2-Jan-10	Total	28-Dec-08	29-Dec-08	30-Dec-08	31-Dec-08	1-Jan-09	2-Jan-09	3-Jan-09	Total
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week
Occupancy	41.9%	45.6%	45.3%	41.4%	57.9%	45.3%	40.8%	45.5%	0.7%	3.7%	11.4%	-22.3%	50.8%	5.2%	3.3%	5.9%
Average Daily Rate	\$95.86	\$95.43	\$96.92	\$103.03	\$113.44	\$98.66	\$90.45	\$99.79	-6.9%	-6.7%	-9.1%	-13.1%	8.1%	2.9%	-2.1%	-4.0%
Revenue Per Available Room	\$40.16	\$43.54	\$43.94	\$42.67	\$65.67	\$44.70	\$36.88	\$45.37	-6.2%	-3.2%	1.3%	-32.5%	63.0%	8.2%	1.2%	1.6%



Source: Smith Travel Research

You may quote this data when properly attributing it to Smith Travel Research, Inc.
For additional information about specific markets or STR chain scales please contact STR at 615-824-8664, or e-mail: info@smithtravelresearch.com.

Date Created: January 05, 2010