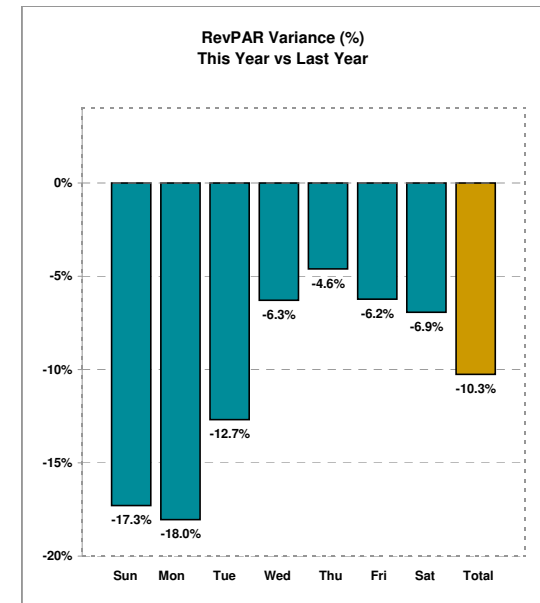
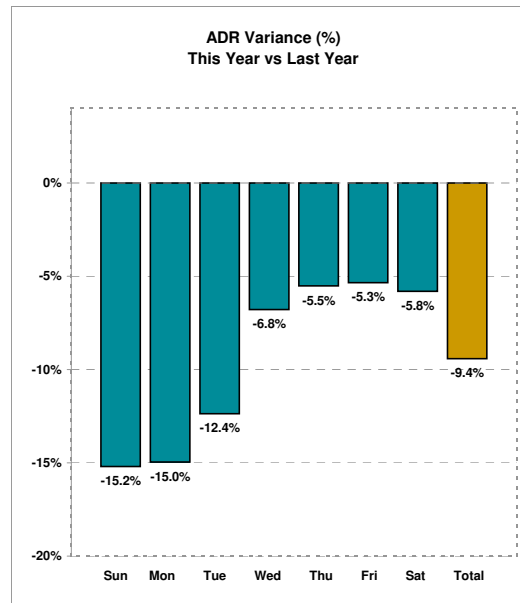
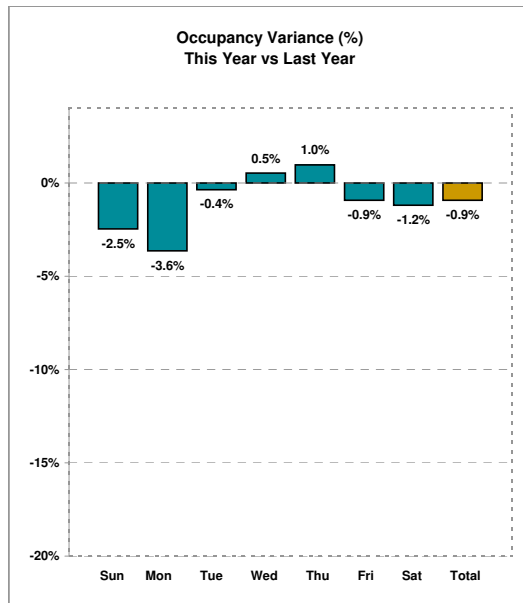




Weekly Hotel Report - Total United States - Week of January 17, 2010 - January 23, 2010

	Actual Jan 17, 2010 - Jan 23, 2010								Percent Change from Previous Year							
	17-Jan-10	18-Jan-10	19-Jan-10	20-Jan-10	21-Jan-10	22-Jan-10	23-Jan-10	Total	18-Jan-09	19-Jan-09	20-Jan-09	21-Jan-09	22-Jan-09	23-Jan-09	24-Jan-09	Total
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week
Occupancy	38.6%	43.4%	51.5%	52.9%	48.2%	45.9%	46.8%	46.8%	-2.5%	-3.6%	-0.4%	0.5%	1.0%	-0.9%	-1.2%	-0.9%
Average Daily Rate	\$90.53	\$93.31	\$97.15	\$98.22	\$96.17	\$89.87	\$90.19	\$93.87	-15.2%	-15.0%	-12.4%	-6.8%	-5.5%	-5.3%	-5.8%	-9.4%
Revenue Per Available Room	\$34.97	\$40.50	\$50.02	\$51.99	\$46.34	\$41.21	\$42.21	\$43.89	-17.3%	-18.0%	-12.7%	-6.3%	-4.6%	-6.2%	-6.9%	-10.3%



Source: Smith Travel Research

You may quote this data when properly attributing it to Smith Travel Research, Inc.
For additional information about specific markets or STR chain scales please contact STR at 615-824-8664, or e-mail: info@smithtravelresearch.com.

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