

Guest Profile Management

by Megasys

Ever Want to....

- Pick a Face out of the crowd?
- Know exactly what your Guest enjoy during their stay?
- Have your CRM built-into your PMS?
- Create Notes on your Guests to capture for a life-time?
- Be able manage all your Guest's current and past stays from one drill down screen?
- Track your Guest Preferences?
- Link your Guest to other Guests or Organizations?
- Send a Birthday or Anniversary Card to a Guest?
- Create Demographic reporting for special Marketing?
- Track multiple Addresses, Phone Numbers and Email Addresses?



Now you can!

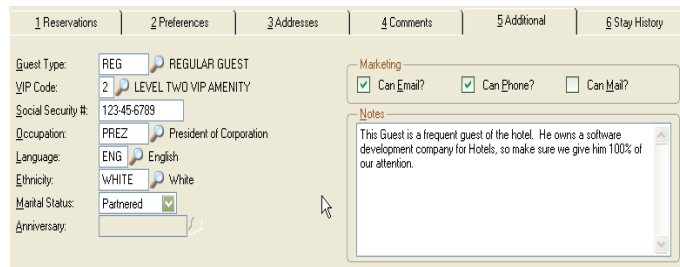
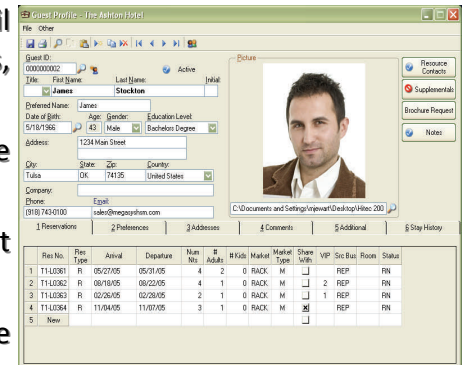
Contact us today for a Demo: 800.492.5001
Or visit us on the web: www.MegasysHMS.com

It's all about the Guest!

Guest Profile Management is a newly created tool by Megasys Hospitality Systems that allows you to focus on what is important, your Guest. This CRM application is integrated into Portfolio HMS and is not interfaced. This gives your staff the tools they need to provide the highest quality of service to your Guest, which ensures repeat business and increases your revenue! And take it a step further, Profile your STAFF too!

The following is only a sample of the functionality you will have at your finger tips when using the Guest Profile Management application:

- Name, Multiple Addresses, Multiple Telephone Numbers, Multiple E-mail Addresses, Family Members, Company Information, Business Associates, Resource Contacts, Emergency Contacts.
- Capture unlimited Notes about your Guest which are date and time stamped, by User ID.
- Establish Folio or Alert Comments about your Guest, which can be Guest general or date specific!
- No matter how many times they stay at your property, you will always be able to view your guest Stay History, all with a click of the mouse!
- In order to produce demographic marketing reports we offer you Additional Information, which could be many things, including:
 - Guest Type
 - Social Security
 - Occupation
 - Language
 - Martial Status
 - Anniversary
 - Birthday
 - Marketing Options (Email-Phone-Mail; These are for the "do not call list")



- All Guests have their unique Preferences, so why not capture them and give them what they want, so they will appreciate you more and come back often!
- Add a picture for easy recognition or security at the Front Desk. If you have a picture on the profile, it will also appear on the Reservation and Front Desk screen. (You must be able to capture and link photo to profile.)
- Your Guest wants to make a reservation or needs to change a reservation, with a click of the mouse, you can do it right from the Profile Screen!
- Using the Guest Profile allows your property to target a guest's particular interests when sending promotions.

Res No.	Res Type	Arrival	Departure	Num Nts	# Adults	# Kids	Market	Market Type	Share With	VIP	Svc Bus	Room	Status
1	T1-L0361	R	05/27/05	05/31/05	4	2	0	RACK	M	<input type="checkbox"/>	REP	RN	
2	T1-L0362	R	08/18/05	08/22/05	4	1	0	RACK	M	<input type="checkbox"/>	2	REP	RN
3	T1-L0363	R	02/26/05	02/28/05	2	1	0	RACK	M	<input type="checkbox"/>	1	REP	RN
4	T1-L0364	R	11/04/05	11/07/05	3	1	0	RACK	M	<input checked="" type="checkbox"/>	REP	RN	
5	New									<input type="checkbox"/>			